

American College of Nurse Midwives  
Board of Directors Meeting  
March 2-4, 2018  
Open Session Board Minutes

Presiding Lisa Kane Low, CNM, President  
Susan Stone, CNM, President-Elect

Present Carol Howe, CNM, Vice President  
Stephanie Tillman, CNM, Secretary  
Joan Slager, CNM, Treasurer  
Kathryn Carr, CNM, Region I Representative  
Máiri Breen Rothman, CNM, Region II Representative  
*Jenny Foster, CNM, Region III Representative – participating remotely*  
*Katie Moriarty, CNM, Region IV Representative – participating remotely*  
Lynne Himmelreich, CNM, Region V Representative  
Jessica Anderson, CNM, Incoming Region VI Representative  
Ruth Mielke, CNM, Incoming Region VII Representative  
*Lillian Medhus, SNM, Incoming Student Representative – participating remotely*

Ex Officio Pat Loftman, CNM, LM, MOCC Chair - *participated by phone Friday and in person Saturday and Sunday*

ACNM Staff Kate McHugh, Interim CEO  
Hedy Ross, Director of Membership and Publications  
Fausto Miranda, Director of Information Technology

Guests Elaine Moore, CNM, ACNM Foundation President  
Lisa L. Paine, CNM, ACNM Foundation Executive Director  
Cara Krulewitch, CNM, AMCB President

*Presentations were conducted by:*  
*Hedy Ross Director of Marketing*  
*Fausto Miranda, Director of Information Technology*

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Meeting called into order by President Lisa Kane Low on Friday March 2, 2018 at 1:44pm ET, paused for break at 3:25pm ET, resumed at 3:40pm ET, and concluded for the day at 6:04pm ET. Meeting resumed on Saturday March 3, 2018 at 8:18am ET, paused for break at 9:50am ET, resumed at 11:01am ET, paused at 11:10am, resumed at 11:39am, and concluded at 12:09pm ET.

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## Consent Agenda

Item #1: Quarter 4 Board of Directors Meeting Minutes and Consent Agenda.  
(Source: S. Tillman)

Action: Edit spelling Kathryn Carr (not Karr), C. Howe is no longer “incoming.” S. Tillman will update document and send to L. Price for upload to website.

Action: Approve minutes with edits. *Motion passed unanimously.*

Item #2: Key contact list for Volunteers  
(Source: L. Price)

Discussion: Edits as follows:

- Disaster Preparedness needs to update its website with current work and active links.

Item #3: President Quarterly Report  
(Source: L. Kane Low)  
Information Only

Item #4: President-Elect Quarterly Report  
(Source: S. Stone)  
Information Only

Item #5: Vice President Quarterly Report  
(Source: C. Howe)  
Information Only

Item #6: Secretary Quarterly Report  
(Source: S. Tillman)  
Information Only

Item #7: Treasurer Quarterly Report  
(Source: J. Slager)  
Information Only

Item #8: Region I Representative Quarterly Report  
(Source: K. Carr)  
Information Only

Item #9: Region II Representative Quarterly Report  
(Source: M. Breen Rothman)  
Information Only

Item #10: Region III Representative Quarterly Report  
(Source: J. Foster)

Information Only

Item #11: Region IV Representative Quarterly Report  
(Source: K. Moriarty)  
Information Only

Item #12: Region V Representative Quarterly Report  
(Source: L. Himmelreich)  
Information Only

Item #13: Region VI Representative Quarterly Report  
(Source: J. Anderson)  
Information Only

Item #14: Region VII Representative Quarterly Report  
(Source: R. Mielke)  
Information Only

Item #15: Student Representative Quarterly Report  
(Source: L. Medhus)  
Information Only

Item #16: Division of Education Quarterly Report  
(Source: M. Stec)  
Information Only

Item #17: Division of Global Health Quarterly Report  
(Source: R. Churchill)  
Information Only

Item #18: Division of Research Quarterly Report  
(Source: L. Hanson)  
Information Only

Item #19: Division of Standards & Practice Quarterly Report  
(Source: L. Nanni)  
Information Only

Item #20: Archives Committee Quarterly Report  
(Source: W. Connerton)  
Information Only

Item #21: Board Governance Committee  
(Source: J. Slager)  
Information Only

Item #22: Bylaws Committee Quarterly Report  
(Source: M. Escobar)

Information Only

Item #23: Committee on the Advancement of Midwifery Practice (CAMP)

(Source: K. Jefferson)

Information Only

Item #24: Ethics Committee Quarterly Report

(Source: I. Kantrowitz-Gordon)

Information Only

Item #25: Finance and Audit Committee Report

*Presented during Closed Session*

Item #26: Government Affairs Committee Quarterly Report

(Source: K. Green)

Information Only

Item #27: Membership & Marketing Committee Quarterly Report

(Source: C. Neerland)

Information Only

Item #28: Midwives of Color Committee Quarterly Report

(Source: P. Loftman)

Information Only

Item #29: Midwives Political Action Committee Quarterly Report

(Source: E. Hart Hayes)

Information Only

Item #30: Nominating Committee

(Source: T. Nicholson)

Information Only

Item #31: Program Committee Quarterly Report

(Source: T. Sullivan)

Information Only

Item #32: Publications Committee Quarterly Report

(Source: R. Schafer)

Information Only

Item #33: SGAC

(Source: L. Himmelreich)

Information Only

Item #34: Board Composition Task Force

(Source: S. Stone)

Information Only

Item #35: Gender Equity Task Force

(Source: S. Tillman)

Information Only

Item #36: Interprofessional Education / Macy Grant Task Force

(Source: M. Avery)

Information Only

Item #37: Task Force on Policies to Address Racism / Discrimination (BIRTH Team)

(Source: A. Nixon)

Discussion: Information about the anti-racism course that is available to all Board members was provided by email. NACPM Board leadership completed this course and highly recommended it. There is interest in having other boards related to midwifery also participate in this year long course.

Action: L. Kane Low will send an email with the course information and costs to the Board for those interested.

Item #38: Reducing Primary Cesarean Project Task Force

(Source: K. Eresian Chenok)

Information Only

Item #39: Ultrasound Education Task Force

(Source: K. Ostrem)

Information Only

Item #40: Midwives in Support of Life

(Source: M. E. Bouchard)

Information Only

Item #41: Public Health Caucus

(Source: S. Estes)

Information Only

Item #42: ACNM Liaison Report AIM Quarterly Meeting

(Source: E. Germano)

Information Only

Item #43: ACNM Liaison Report for Facility Standards Development Summit

(Source: S. Wertman)

Action: L. Kane Low will ask S. Wertman if someone from birth centers / information or materials to discuss birth centers.

Item #44: CEO Report

(Source: K. McHugh)

Provided separately

Item #45: Staff Quarterly Reports

(Source: K. McHugh)  
Information Only

Discussion: Concern about Smart Briefs including commercial information. Any Board or member concerns should be directed to M. Christopher and address the specific content of concern.

Item #46: Position Statement on Racism and Racial Bias

(Source: P. Loftman)

Discussion: Written by P. Loftman. Excellent content and important for organizational work.

Action: Accept as written with minor edit and pending DOSP clinical documents section review. Fourth bullet to be ended with “all events, documents, and communications.” .

Item #47: Position Statement: Expedited Partner Therapy to Treat Sexually Transmitted Infections

(Source: R. Zielinski)

Discussion: Currently reads as specific only to gonorrhea and chlamydia, rather than leaves an open list. Also need to adjust the lines between position statement and clinical treatment recommendations.

Action: For further review by DOSP.

Item #48: Position Statement: Midwives as Primary Care Providers and Leaders of Maternity Care Homes

(Source: R. Zielinski)  
Approved as submitted

Item #49: Position Statement: Prevention of Group B Streptococcal Disease in the Newborn

(Source: R. Zielinski)

Discussion: Concern about blanket statement about recommending care practices based on current CDC guidelines, which do not include the most recent research. Suggested edit: “Midwives make recommendations based on CDC guidelines *and the most recent research.*” It was also noted that the CDC is reviewing their statement currently so it may be useful to confirm the timing to assure we have the most accurate information in our update.

Action: For further review by DOSP.

Item #50: Position Statement: Prevention of Preterm Labor and Preterm Birth

(Source: R. Zielinski)  
Approved as submitted

Item #51: Position Statement: Standard Nomenclature for Intrapartum Fetal Heart Rate Surveillance

(Source: R. Zielinski)  
Approved as submitted

Item #52: Position Statement: Pre-labor Rupture of Membranes at Term  
(Source: R. Zielinski)  
Approved as submitted

Item #53: Digital and Social Media Use by and for Midwives  
(Source: M. Arbour)

Discussion: Important statement. Board does like ACOG's version.

Action: DOE should proceed engaging stakeholders in discussion, and either endorse ACOG's statement or develop ACNM's own statement. Report due May 2018.

Item #54: DGH SROPS  
(Source: R. Churchill)

Action: To be reviewed by the Bylaws Committee.

### **Open Session Agenda Items**

Item #1: Membership and Marketing Department Update  
(Source: H. Ross)

Discussion: As of February 28, 2018, total ACNM membership is 6,930. This year's Annual Meeting registration continues to prove that this time is a big push for membership renewals, as members realize they need to renew to get the member early-bird rate. Largest member categories are student, active-supporting, active-new midwife, and active-advancing. The groups that grew the most are student and active-new midwife, due in large part to personal communications with midwives in these categories.

Engagement is high on ACNM Connect, including with specific staff support of Affiliates.

Item #2: Rebranding Our Moment of Truth  
(Source: H. Ross, J. Slager, C. Neerland, H. Ross)

Discussion: Membership has expressed that the name OMOT is not well-known, it has a negative connotation among many midwives and physicians, and is not consumer-friendly. Concern for possible cost for a rebranding and/or remarketing activity. Consumer Engagement Committee is emerging as part of the new Volunteer Structure that could also play a role in this work.

Action/**CHARGE**: Membership & Marketing Committee to evaluate the OMOT campaign and ways to revitalize the content as well as explore opportunities for rebranding. Report due by May 2018. *Motion passed unanimously.*

Item #3: Website Planning Update

(Source: F. Miranda)

Discussion: A complete ACNM website update would include revisions to ACNM.org, Birth Tools, and microsites for the Affiliates. Currently there are 25 total Affiliate websites, with only six actually being used. Will need providers to help identify key areas and changes. High level estimate sought from a known expert in the field indicates pricing could be as much as \$150,000 total, with \$24,000 per year for maintenance and \$600 per month for hosting. This estimate factors in a possible 8- to 12- month project.

F. Miranda and the Membership and Marketing Committee are considering how best to seek input from members, possibly through small focus groups and particularly in-person at the Annual Meeting. The completed Membership survey has already gathered some data regarding website concerns and those will be incorporated to the discussion.

Action: National Office Committee will bring forward a report regarding a proposal for this work. Next steps in this process to be reported at the May BOD meeting.

Item #4: Open Meeting Accessibility

(Source: S. Tillman)

Discussion: Open sessions of the Board meeting are available to ACNM members, but there are no clear guidelines on how to participate logistically or guidelines for engagement. Full participation is not realistic given time constraints and packed agendas, so would likely be mostly by observation. There could be a possibility of people submitting comments or questions to the Board prior to the meeting, or commenting in real-time in a chat-type setting via Zoom or GoTo Meeting. Previous use of the ACNM Town Hall listserv had been well-utilized, but is unrelated to Board meetings. "Facebook Live" may function for membership view of discussion of items of particular interest, such as for students.

Action/CHARGE: National Office to identify a plan to make the Open Session more noticeable and accessible, and propose the proper format for functionality. *Motion passed unanimously.*

Action/CHARGE: L. Kane Low, S. Tillman, J. Anderson, and K. Moriarty to identify opportunities for participation as the first step for how to better define engagement of members in Open Board meetings and also identify other member feedback channels. To then bring back for review by the Governance Committee. Report due May 2018. *Motion passed unanimously.*

Item #5: Annual Meeting Update

(Source: T. Stellato, D. Grandy, K. McHugh)

Discussion: Registration numbers are already exceeding numbers from 2017. D. Grandy came on staff with the National Office last week as Meetings and Online Learning Specialist. Many opportunities have been organized and advertised for students to have discounts at the hotel and restaurants. Space requests for Volunteer Leadership will be announced March 19<sup>th</sup>.

Item #6: Midwifery Works

(Source: B. Hughes, J. Anderson)



Discussion: Planning for the 2018 meeting started in February, and organizers are currently seeking speakers, and working with the FL affiliate to organize. The 2018 meeting will be held October 10-14 in Fort Lauderdale. The fall Board meeting will be held at Midwifery Works. If there is an Affiliate Leadership workshop planned, this would need to be advertised earlier than last year.

Action/CHARGE: Committee to address topics and agenda for Affiliate Workshop at Midwifery Works! 2018. **Report due by May BOD meeting.**

Item #7: First Assist Workshop

(Source: N. Tharpe, R. Schafer)

Discussion: Establishing a First Assist Workshop through ACNM would create a very clear process by which midwives can add this expanded skill to their practice, in any state or practice-type. N. Tharp and T. Johnson were working through several iterations, including a possible train-the-trainer program. Each state requires different criteria: numbers of hours, or accreditation which will require attention moving forward.

The current First Assist textbook does generate royalties. N. Tharpe believes that providing this business opportunity to ACNM, both in the programmatic as well as the textbook resource, is part of her contribution to her profession.

Action/CHARGE: Move forward with implementing a first assist education program housed within ACNM. National Office to bring back a business plan that would be brought to the Board May 2018. *Motion passed unanimously.*

Item #8: Hormone Affirmation Therapy

(Source: S. Tillman, L. Dalke)

Discussion: NPWH and WPATH have statements discussing that trans care, including hormone affirmation therapy, falls within the scope of primary healthcare providers. ACNM's Core Competencies currently do not explicitly define this care as within basic scope of midwifery care. GETF and the Core Competency Committee request clarification from the Board as each move forward with projects that require this clarification.

Action: Affirm to Core Comps and GETF that care of transgender individuals and hormone affirmation therapy already falls within basic scope of midwifery care as outlined in the Core Competency document Section V. C. . *Motion passed unanimously.*

Action/CHARGE: Advancement of Midwifery Education Committee to work with the GETF to create a plan for developing and disseminating care of transgender and non-confirming individuals and hormone affirmation therapy curricula to educational programs and the membership in the next two years. *Motion passed unanimously.*

Item #9: Foundation Updates

(Source: E. Moore, L. Paine)

Discussion: Developers of the ACNM Leadership Development Program, as part of the Thacher Fellows Program, met at Midwifery Works! and plans to submit a proposed roll-out at the Annual Meeting 2018 with the first class of participants starting in 2019. An Advisory Group of the original developers will continue on as the project initiates. Funding would be provided to support time away from work and possible family logistics to allow participation in this professional development opportunity.

Action: ACNM asks Executive Directors of ACNMF and National Office to bring forward for final approval the procedure to follow the policy "Policy on ACNM Volunteer Fundraising." **Due by May 2018**

Item #10: New Mentor Award

(Source: E. Moore, L. Paine, P. Loftman)

Discussion: The previous twenty Kitty Ernst award winners have come together to develop a new mentorship award. Will be modeled after the Varney award, in the sense that the midwife recipient attends the ACNM meeting and has two mentors with them throughout the meeting. For the pilot, MOCC will be working in collaboration with ACNMF.

Item #11: Retired Midwife and New Midwife Scholarship

(Source: C. Neerland, J. Slager)

Discussion: Membership and Marketing Committee, focusing on member engagement, developed a proposal for a scholarship for both a new midwife and a retired midwife to attend the Annual Meeting. ACNMF provided significant guidance and support for this project, and recommended a pilot program where ACNM requests funding for support for this, as it's in alignment with strategic priorities and member engagement.

Action: Operationalize the new midwife and retired midwife scholarships through the membership and marketing committee with funding support by ACNMF. Consistent with the guidelines for funding requests from the Foundation, the ACNM President and CEO will submit the funding proposal request.

Item #12: AMCB Update

(Source: C. Krulewitch, C. Bright)

Discussion: Five-year accreditation approved for both midwife credentials. In 2016 AMCB certified a record number of 682 new CNMs. Task analysis is posted publicly on the AMCB website, and is also typically published in the journal. AMCB Board Elections were completed in November, with new roles posted on their website. New CMP Coordinator on staff is Karen Henderson.

Item #13: ACME Update

(Source: M. Avery)

Discussion: ACME received a supportive accreditation report from the U.S. Department of Education. Now that this process is completed, ACNM and ACME want to move forward with a single statement regarding fellowship, including its definition and impact on midwifery.

Action/CHARGE: L. Kane Low to appoint Task Force members to look at fellowships as an entry-to-practice issue. Participant stakeholders to include ACME, AMCB, previous Fellowship Task Force Chair, DOE, DOME, DOSP, SANM. Consideration of potential roles or outreach to ACOG and the APRN nursing communities should be included. Appointments by Annual Meeting and task force to bring final report back to BOD in one year.

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Submitted by  
Stephanie Tillman, CNM  
ACNM Secretary