

RENTAL AGREEMENT

Must be signed and returned with order

1. Renter understands and agrees that ACNM is making its mailing list available to renter on a ONE-TIME ONLY basis and solely for renter's use as stated on the request form. Any other use of the mailing list for any purpose is specifically prohibited unless ACNM grants permission for such use in writing and renter pays the appropriate fee for such use.
2. Renter shall not distribute the mailing list or any part thereof (except for the purpose stated), and shall not copy, photocopy, reproduce, enter into a computer database, or otherwise duplicate in any format any part of the mailing list.
3. Renter shall not cause or permit the mailing list to be copied, reproduced, photocopied, entered into a computer database, or otherwise duplicated in any format, in whole or in part.
4. This mailing list is for direct mail or research purposes only. Telemarketing to the persons on this list is EXPRESSLY PROHIBITED unless approved in writing by ACNM.
5. Renter shall make no claims that the mailing is in any way endorsed by ACNM without prior written approval from ACNM.
6. Renter understands and agrees that ACNM's mailing list is valuable proprietary information and that renter's breach of the provisions of this rental agreement would cause serious financial damage to ACNM which would be difficult of exact proof. Accordingly, renter agrees to pay ACNM a sum equal to two times the invoiced rental fee as liquidated damages for each and every breach of this rental agreement.

Renter hereby agrees to and accepts the terms and conditions of the rental as stated herein.

Renter: _____

By: _____

Title: _____