



ADVERTISING INSERTION ORDER

Quick eNews – the monthly electronic newsletter of the ACNM

ADVERTISER INFORMATION

Company Name: _____
 Contact Person: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____
 Billing Name (if different): _____
 Billing Address (if different): _____

ADVERTISEMENT

Publication Date(s) (*see chart below*): _____

Publication Month	Ad Space Closing	Publication Month	Ad Space Closing	Publication Month	Ad Space Closing
January	12/15	May	4/15	September	8/15
February	1/15	June	5/15	October	9/15
March	2/15	July	6/15	November	10/15
April	3/15	August	7/15	December	11/15

Specs:
 Ad is 5"x2.5"
 JPEG and GIF files are accepted.

RATES

Insertion Frequency	Fee
One Time	\$800
Two Times	\$1500
Three Times	\$2,100
Six Times	\$3,600
Nine Times	\$4,500
Twelve Times	\$6,000

FAX, MAIL OR E-MAIL INSERTION ORDER
Quick eNews
 American College of Nurse-Midwives
 8403 Colesville Road, Suite 1550
 Silver Spring, MD 20910-6374
 Fax: 240-485-1818
 Phone: 240-485-1820

PAYMENT INFORMATION (CHECK ONE)

VISA MasterCard Bill to Purchase Order # _____ Send Invoice to Address Above
 Credit Card Number _____ Expiration Date _____
 Name on Card _____

POLICY ON ADVERTISING PLACEMENT

- All advertising is subject to review and approval by the Editor and Editorial Board.
- The publisher reserves the right to reject any advertising that does not conform to ACNM's goals and mission.
- The advertiser and his or her agency assume and agree to pay the charges for advertising published at their direction.
- Insertion orders and/or contracts are due on or before the advertising deadlines. All oral instructions regarding contracts, insertions, or changes of any kind must be confirmed in writing by the advertiser.
- Cancellations, changes of insertion dates and/or corrections must conform to published deadlines.
- Employers advertising in *Quick eNews* must prohibit discrimination in employment on the basis of race, color, religion, sex, national origin, age or disability.
- Advertising for adoption or adoption services, alcohol, tobacco, or firearms will not be accepted.
- Acceptance of advertising by ACNM does not indicate or imply endorsement.
- Multi-insertion orders will be accepted only when in writing.
- ACNM will not be responsible for errors appearing in advertisements which are placed too late for proofs to be submitted or for errors due to late delivery of printing material from the advertiser, advertising agency, or a third party.
- Billing and tear sheets will be mailed **upon publication of the advertisement**. No agency commission discounts.

AGREEMENT

I agree to above specifications and terms. (*Sign below*)
 Signature _____
 Date _____