



## American College of Nurse-Midwives Member Logo Use Agreement

I understand that the American College of Nurse-Midwives (ACNM) logo is a registered service mark of the ACNM and use is limited to ACNM members and ACNM chapters. I acknowledge that I have read the Guidelines for logo usage and indicate by my signature below that I agree to those conditions with the additional terms below:

1. ACNM authorizes Member to display the ACNM member logo and Member agrees to display the logo in relation to Member's midwifery practice, including references on stationery, business cards, signage, advertising and other marketing or educational materials. Member agrees that the display of the logo is strictly limited by the terms of this Agreement and the Guidelines and that such authorization shall be automatically revoked upon termination of Member's ACNM membership.
2. Use of the logo signifies membership in ACNM. Member agrees to immediately discontinue the display of the logo in the event of such termination of membership and destroy all documents containing the logo (e.g. stationery and business cards).
3. In the event of noncompliance with Paragraph 2 for any reason, including advertising that cannot be immediately withdrawn, such as Yellow Pages ads, Member agrees to pay liquidated damages in an amount equivalent to ACNM Active Member dues for the period of such unauthorized display of the logo. Additionally, ACNM may pursue injunctive relief to preclude unauthorized or illegal display of its logo or other images and to pursue additional damages in lieu of liquidated damages along with costs and attorney fees.
4. Member agrees to use the electronic logo and any graphic standard guidelines and to make no modifications, or allow any third party to make any modifications, to the logo and its components, with the exception of adjusting the size.
5. The logo may only be displayed by a practice entity if all midwives in that practice are ACNM members.

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Name (Please Print)

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Address

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Email Address

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Phone Number

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Signature/Date

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Fax Number

**Please fax this signed agreement and proposed logo usage to:  
ACNM, Attn: Membership Manager at 240-485-1818.  
For more information, email [memb@acnm.org](mailto:memb@acnm.org) or call 240-485-1825.**

**This form is found online at  
<http://www.midwife.org/documents/MemberLogoUseAgreement.pdf>**