

ACNM Industry Partner Program Structure & Benefits

	Level 1 \$15,000	Level 2 \$7,500	Level 3 \$2,500
Corporate Benefits			
Regular			
<i>Journal of Midwifery and Women's Health</i>	✓ (+2)	✓ (+1)	✓
<i>Quickening</i> Newsletter	✓ (+2)	✓ (+1)	✓
<i>Quick e-news</i> e-Newsletter	✓ (+2)	✓ (+1)	✓
Members Only Web Access	✓ (+2)	✓ (+1)	✓
Recognition on Industry Partners Webpage	logo with hyperlink	logo	company name
JMWH Ad Discounts (for any amount)	36x rate	24x rate	12x rate
Free JMWH Banner Advertising	✓	✓	✓
<i>Quickening</i> Recognition in Joint Ad 2x per Year	larger logo	logo	company name
<i>Quickening</i> Ad Discounts	25%	15%	10%
<i>Quick e-news</i> Sponsorship Discounts	25%	15%	10%
Sponsorship Priority	#1	#2	#3
Free Use of Mail List	1 use/yr	1 use/yr	no
Mail List Discount	25%	15%	10%
Industry Partner Meeting	✓	✓	✓
Pubs Discount (Member pricing)	✓	✓	✓
Registration Discount (Member pricing)	✓	✓	✓
Industry Partner Logo Use	✓	✓	✓
Annual Meeting			
Corporate Ribbons	✓	✓	✓
Program Acknowledgement	large logo	logo	company name
Sign Acknowledgement	large logo	logo	company name
Slide Acknowledgement	large logo	logo	company name
President's VIP Reception	✓	✓	✓
VIP Session Seating	✓	✓	no
Sponsorship Discount	15%	10%	5%
As an Exhibitor			
Industry Partner Booth Signage	✓	✓	✓
Priority Booth Points	✓ (x3)	✓ (x2)	✓
Early Exhibitor Registration	✓	✓	✓