Welcoming New Members

Engaged and involved members are likely to keep their membership current, the following are ideas to welcome and engage new members into the affiliate:

* + Affiliates should consider developing a Membership Committee with a Membership Chair.
  + Once a month, the membership committee should run a New Member Report to determine the new members of the affiliate.
  + A welcome letter should be sent via email with a list of ways to get involved; upcoming meeting dates; consider including minutes of the last meeting.
  + All new members should be introduced at the first affiliate event they attend; it can be scary to be the ‘new kid’.
  + Send a 6 month check-in email. Use this email as an opportunity to- ask if they have questions about ACNM or the Affiliate; highlight upcoming events; or invite them to become involved in a committee.

*A “new member report” can be run through the Affiliate Portal using the “Enrollment Dates” modifier. If you have questions about using the Affiliate Portal, please contact Salvador Chairez, at schairez@acnm.or*g.