Quickening©
OFFICIAL NEWSLETTER OF THE AMERICAN COLLEGE OF NURSE-MIDWIVES

Advertising Insertion Order 2016

Please complete this agreement and fax it to 240.485.1818. If you have any questions, please contact Barbra Elenbaas at quick@acnm.org or 240.485.1822.

ADVERTISER INFORMATION

❏ 2016 Annual Meeting Exhibitor

COMPANY NAME

CONTACT PERSON TITLE

ADDRESS

CITY/STATE/ZIP

TELEPHONE FAX

E-MAIL

ADVERTISEMENT

Select your choice for your advertisement size by checking the appropriate box in the chart below. Please circle your frequency choice under the Price category.

	Ad Size	Dimensions	Price *(circle frequency choice)*		
			1x	2x	3 – 4x
❏	Full page	7.375" x 9.75"	$1,200	$1,145	$1,050
❏	1/2 page (horizontal)	7.375" x 4.75"	$805	$760	$705
❏	1/3 page (horizontal)	4.75" x 4.5"	$525	$500	$475
❏	1/3 page (vertical)	2.3" x 9.75"	$525	$500	$475
❏	1/6 page (vertical)	2.3" x 4.75"	$350	$330	$310
❏	Classified	n/a	$6.75 per line		

Select which issue of *Quickening* you wish your ad to appear in by checking the appropriate box in the chart below.

	Volume/Issue	Ad Space Closing Date	Spot Color Available
❏	Winter (47/1)	January 15, 2016	Pantone 2985 U (Blue)
❏	Spring (47/2)	March 1, 2016	Pantone 362 U (Green)
❏	Summer (47/3)	June 1, 2016	Pantone 262 U (Purple)
❏	Fall (47/4)	September 1, 2016	Pantone 152U (Orange)
❏	Winter (48/1)	December 1, 2016	Pantone 2985 U (Blue)

COLOR CHOICE: ❏ Black only
❏ Black plus issue's Spot Color (refer to chart above).
Note: There is an additional $55 charge to use spot color in your ad.

PAYMENT INFORMATION:

❏ Check *(payable to American College of Nurse-Midwives)*
❏ Visa ❏ MasterCard
❏ Bill to Purchase Order #_____
❏ Send Invoice to Advertiser Address

CREDIT CARD NUMBER EXP DATE SECURITY CODE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

POLICY ON ADVERTISING PLACEMENT

- All advertising is subject to review and approval by the Editor and Editorial Board.
- The publisher reserves the right to reject any advertising that does not conform to ACNM's goals and mission.
- The advertiser and his or her agency assume and agree to pay the charges for advertising published at their direction.
- Insertion orders and/or contracts are due on or before the advertising deadlines. All oral instructions regarding contracts, insertions, or changes of any kind must be confirmed in writing by the advertiser.
- Cancellations, changes of insertion dates and/or corrections must conform to published deadlines.
- Employers advertising in *Quickening* must prohibit discrimination in employment on the basis of race, color, religion, sex, national origin, age, or disability.
- Advertising for adoption or adoption services, alcohol, tobacco, or firearms will not be accepted.
- Acceptance of advertising by ACNM does not indicate or imply endorsement.
- Multi-insertion orders will be accepted only when in writing.
- ACNM will not be responsible for errors appearing in advertisements which are placed too late for proofs to be submitted or for errors due to late delivery or printing material from the advertiser, advertising agency, or a third party.
- Billing and tear sheets will be mailed upon publication of the advertisement. No agency commission discounts.

I agree to the terms as stated above.

SIGNATURE DATE