Welcoming New Members

Recognizing that engaged and involved members are likely to keep their membership current, the following are ideas to welcome and engage new members into the affiliate.

 Affiliates should consider developing a Membership Committee

 Once a month, the membership committee should run a New Member Report to determine who the new members of the affiliate are

 A welcome letter should be sent via email with a list of ways to get involved; upcoming meeting dates; consider including minutes of the last meeting

 All new members should be introduced at the first affiliate event they attend; it can be scary to be the ‘new kid’

 Consider sending a 6 month check-in email. Use this email as an opportunity to- ask if they have questions about ACNM or the Affiliate; highlight upcoming events; or invite them to become involved in a committee

*A “new member report” can be run through the Affiliate Portal using the “Enrollment Dates” modifier. If you have questions about using the Affiliate Portal, please contact Christy Levine, at clevine@acnm.or*g.