

Vulnerable Populations Planning: Mitigating the Impact of Seasonal & Pandemic Influenza on our Most Vulnerable Populations

ACNM Member Evaluation Survey, June-July, 2014

Following the dissemination of ACNM's influenza and immunization project materials, ACNM members were surveyed a second time in order to gauge the effectiveness of the resources and to gain further insights to improve immunization uptake among women. The final survey was sent out to ACNM members in early June and closed July 7, 2014. The results will be used to target specific gaps and guide the development of future resources.

Key Findings

- 221 members responded. Each member answered each question about 70-75% of the time (they skipped questions about 25-30% of the time).
- Seventy-four percent found the "Talking Points for Midwives" document helpful (33% had not read them).
- Around 75% have read the new position statement,
- Several "Be a Supermom" consumer materials were created for the project. 57% of respondents read the FAQ document on understanding vaccines in pregnancy; 49% read the FAQ on questions women have about vaccines; and about 42% read the FAQ on whooping cough.
- Approximately 21% of midwives reported that they have changed their practice in the following ways: 44% ask every woman about her immunization status; 76% recommend that women get the vaccines that are appropriate for them; 23% refer women for immunizations; and about 3% have enrolled in their State Immunization Information System.
- For those that have not changed their practice, about 12% report that they still do not think vaccines are safe; 10% report not enough interest from clients; 7% report reimbursement deficiencies; and 10% report that their practice partner(s) or institution are not supportive.
- Of those midwives reporting that they administer vaccines in their office, 90.8% administer Influenza; 78.5% HPV; 88% Tdap; 41% MMR; 29% Varicella; 34% Hepatitis B; 23% Pneumococcal; 22% Hepatitis A; and 17.7% administer Meningococcal.

Twenty-four midwives reported that they are not giving Tdap in every pregnancy for the following reasons:

- I do not think the vaccine is safe in pregnancy 25.0%
- I have concerns about over-administering tetanus and diphtheria in closely spaced pregnancies 41.7%
- I think postpartum cocooning is better 4.2%
- I was not aware that it should be given in each pregnancy 20.8%
- My clients are hesitant to get vaccines 58.3%
- My clients are hesitant to get Tdap too close together 37.5%

1. Are you aware of the materials developed by ACNM to help promote vaccinations, including encouraging pregnant women to get a flu shot?

Answer Options	Response Percent	Response Count
No	28.8%	61
Yes	71.2%	151
<i>answered question</i>		212
<i>skipped question</i>		0

2. How did you hear of the initiative? Please check all that apply.

Answer Options	Response Percent	Response Count
E-mail from President Ginger Breedlove	32.7%	56
Quick eNews announcements	45.6%	78
ACNM 59th Annual Meeting & Exhibition	16.4%	28
From a colleague	1.8%	3
Midwife.org resources	12.3%	21
This survey	36.8%	63
Other (please specify)		4
<i>answered question</i>		171
<i>skipped question</i>		41

3. Were the talking points helpful?

Answer Options	Response Percent	Response Count
Yes	74.8%	116
No	3.9%	6
I did not read the talking points	21.3%	33
<i>answered question</i>		155
<i>skipped question</i>		57

4. What questions or concerns do you still have after reading the talking points?

Answer Options	Response Percent	Response Count
None	70.1%	101
I am concerned about giving Tdap in every pregnancy	12.5%	18
I still don't think vaccines are safe	6.9%	10
I did not read the talking points	14.6%	21
Other (please specify)		20
	<i>answered question</i>	144
	<i>skipped question</i>	68

5. Please indicate which of the "Be a Supermom" materials you read.

Answer Options	Response Percent	Response Count
Questions women have about vaccines	49.0%	76
Understanding vaccines in pregnancy	57.4%	89
Frequently asked questions about whooping cough	41.9%	65
Frequently asked questions about the flu vaccine	31.6%	49
Supermom coloring book	11.0%	17
Supermom poster	31.0%	48
None	26.5%	41
	<i>answered question</i>	155
	<i>skipped question</i>	57

6. Which of the following other new resources have you read?

Answer Options	Response Percent	Response Count
ACNM's new position statement on immunization in pregnancy	74.8%	101
Resources for ordering and administering vaccines	16.3%	22
ACOG toolkit	12.6%	17
Influenza brochure by ACNM member Pamela Meharry, CM	11.9%	16
CDC links	60.7%	82
<i>answered question</i>		135
<i>skipped question</i>		77

7. Have you changed how you practice since learning about the immunization initiative?

Answer Options	Response Percent	Response Count
Yes	21.7%	34
No	78.3%	123
<i>answered question</i>		157
<i>skipped question</i>		55

8. How have you changed how you practice? Please check all that apply.

Answer Options	Response Percent	Response Count
Other (please specify below)	14.7%	5
I now ask every woman about her vaccine history	44.1%	15
I recommend every woman get the vaccines appropriate for her	76.5%	26
I refer women to another facility for vaccines	23.5%	8
I administer vaccines to women in my office	41.2%	14
I have enrolled in my state immunization information system	2.9%	1
Other (please specify)		12
	<i>answered question</i>	34
	<i>skipped question</i>	178

9. Why have you not changed how you practice? Please check all that apply.

Answer Options	Response Percent	Response Count
Other (please specify below)	66.1%	80
Concern for safety of vaccines	12.4%	15
Not enough space for storage of vaccines	1.7%	2
Not enough interest from clients	10.7%	13
Reimbursement deficiencies	7.4%	9
Lack of trained office staff	1.7%	2
My practice partners/institution are not supportive	10.7%	13
Other (please specify)		98
	<i>answered question</i>	121
	<i>skipped question</i>	91

10. Which vaccines do you provide in your office? Check all that apply.

Answer Options	Response Percent	Response Count
Influenza	90.8%	118
HPV	78.5%	102
Tdap	88.5%	115
Hepatitis A	22.3%	29
Hepatitis B	34.6%	45
MMR	41.5%	54
Meningococcal	17.7%	23
Pneumococcal	23.8%	31
Varicella	29.2%	38
	<i>answered question</i>	130
	<i>skipped question</i>	82

11. Do you recommend women get Tdap in every pregnancy?

Answer Options	Response Percent	Response Count
Yes	78.9%	120
No	21.1%	32
	<i>answered question</i>	152
	<i>skipped question</i>	60

12. Why not? Please check all that apply.

Answer Options	Response Percent	Response Count
I do not think the vaccine is safe in pregnancy	25.0%	6
I have concerns about over-administering tetanus and diphtheria in closely spaced pregnancies	41.7%	10
I think postpartum cocooning is better	4.2%	1
I was not aware that it should be given in each pregnancy	20.8%	5
My clients are hesitant to get vaccines	58.3%	14
My clients are hesitant to get Tdap too close together	37.5%	9
Other (please specify)		15
	<i>answered question</i>	24
	<i>skipped question</i>	188