

ACNM'S 1ST ANNUAL TWITTER SCAVENGER HUNT

WHERE: THE EXHIBIT HALL

WHEN: THURS, MAY 15 – FRI, MAY 16



Details on How to Play!

- You'll have 2 days during ACNM's Annual Meeting (Thursday & Friday) to answer a series of questions and then Tweet your answers using the scavenger hunt hashtag **#ACNMscavhunt2014**
- Participants who Tweet their findings using **#ACNMscavhunt2014** will be entered into a drawing to receive a mystery prize each day
- **@ACNMMidwives** will follow you if you participate!

The Rules

- Follow **@ACNMMidwives** and use the scavenger hunt hashtag **#ACNMscavhunt2014**
- Beginning at 11:30AM on May 15 and 9:30AM on May 16, there will be a series of questions (up to 3 per day) for you to answer on Twitter. Tweet your answers to **@ACNMMidwives** using **#ACNMscavhunt2014**
- You will have until 5PM each day to Tweet your answers
- The correct responses and the winner will be announced at 6PM each day on Twitter

If you have any questions, please visit the ACNM Communications Booth in the Exhibit Hall or email Damaris Hay, Media Relations, Social Media & Marketing Specialist: dhay@acnm.org