



Policy on Attendance by Commercial Supporters

The following policy governs all American College of Nurse-Midwives sponsored continuing education (CE) activities:

- ACNM or its approved sponsors retain ultimate control of a CE activity and all participant generation functions related to the activity.
- Representatives of commercial supporters may attend the activity, but may not engage in sales activities while in the same room where the CE activity takes place.
- There shall be no discussion about a CE activity by representatives of a commercial supporter even in response to questions, except with regard to program logistics. All other questions should be directed to ACNM or the activity sponsor.
- Commercial supporter may *never* waive or pay the participants' registration fee or use the activity as a means of detailing products or discussing non-FDA approved or investigational use of any drugs or products.
- Commercial supporter distributors may not offer potential participants any monetary or gift incentives to generate participation in a CE activity.
- No commercial promotional materials shall be displayed or distributed in the same room where a CE activity takes place either prior to, during, or immediately following the activity.

Approved by CE section chair of the Division of Education: February 2010