Quickening

ADVERTISING INSERTION ORDER 2011

Please complete this agreement and fax it to 240-485-1818. If you have any questions, please contact Melissa Garvey at *quick@acnm.org* or 240-485-1826.

ADVERTISER INFORMATION

Company Name: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____
Billing Name (if different): _____
Billing Address (if different): _____

ADVERTISEMENT

Publication Dates (*check chart on right*)
Ad size (*see chart below*): _____

Ad	Size	Price*
Full page	7¼" x 9¼"	$1,200
1/2 page	7¼" x 4½"	$805
1/3 page (horizontal)	4¾" x 4½"	$525
1/3 page (vertical)	2¼" x 9¼"	$525
1/6 page	2¼" x 4½"	$350
Classified		$6.75/line

*Quantity discounts are available. See the Rate Card.

	Publication Date	Ad Space Closing
□	Winter	12/01/10
□	Spring	03/01/11
□	Summer	06/01/11
□	Fall	09/01/11

Issue	Color
Winter	Pantone 2985 U
Spring	Pantone 359 U
Summer	Pantone 262 U
Fall	Pantone 153U

Color (*check one*): □ B/W □ Black + seasonal color ($55 additional color charge)

PAYMENT INFORMATION (*CHECK ONE*)

□ VISA □ MasterCard □ Bill to Purchase Order # _____ □ Send Invoice to Address Above
Credit Card Number _____ Expiration Date _____
Name on Card _____

POLICY ON ADVERTISING PLACEMENT

- All advertising is subject to review and approval by the Editor and Editorial Board.
- The publisher reserves the right to reject any advertising that does not conform to ACNM's goals and mission.
- The advertiser and his or her agency assume and agree to pay the charges for advertising published at their direction.
- Insertion orders and/or contracts are due on or before the advertising deadlines. All oral instructions regarding contracts, insertions, or changes of any kind must be confirmed in writing by the advertiser.
- Cancellations, changes of insertion dates and/or corrections must conform to published deadlines.
- Employers advertising in Quickening must prohibit discrimination in employment on the basis of race, color, religion, sex, national origin, age or disability.
- Advertising for adoption or adoption services, alcohol, tobacco, or firearms will not be accepted.
- Acceptance of advertising by ACNM does not indicate or imply endorsement.
- Multi-insertion orders will be accepted only when in writing.
- ACNM will not be responsible for errors appearing in advertisements which are placed too late for proofs to be submitted or for errors due to late delivery or printing material from the advertiser, advertising agency, or a third party.
- Billing and tear sheets will be mailed upon publication of the advertisement. No agency commission discounts.

AGREEMENT

Signature _____
Date _____

FAX, MAIL OR E-MAIL TO:
Melissa Garvey, *Quickening* Editor
8403 Colesville Road, Suite 1550
Silver Spring, MD 20910-6374
Fax: 240-485-1818
Phone: 240-485-1826
quick@acnm.org

AMERICAN COLLEGE of NURSE-MIDWIVES
With women, for a lifetime®