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AMERICAN COLLEGE OF NURSE-MIDWIVES

ANNUAL REPORT 2007

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MISSION STATEMENT

The mission of the American College of Nurse-Midwives is to promote the health and well-being of women and newborns within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives.



ACNM Board of Directors

Front (l-r): Ginger Breedlove, CNM, PhD, ARNP, FACNM, Secretary
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Table of Contents

• MESSAGES FROM THE PRESIDENT AND EXECUTIVE DIRECTOR	3
• MIDWIFERY HIGHLIGHTS	4
• MEMBERSHIP	5
• STATE ADVOCACY	6
• NATIONAL ADVOCACY	7
• GLOBAL OUTREACH	8
• RESEARCH	9
• PROFESSIONAL PRACTICE	10
• ADVANCES IN EDUCATION	11
• COMMUNICATIONS	12
• FINANCIALS	13
• FOUNDATION	14
• BOARD OF DIRECTORS AND STAFF	16
• DIVISIONS AND COMMITTEES	16
• LIAISONS	16



Kitty Ernst

It seems that change is all around us. The world is changing. The climate is changing. Monetary systems are changing. Communication is changing big time. Education is changing, practice is changing, ACNM is changing, and midwifery is changing. It seems almost impossible to keep up, but try we must—for CHANGE is the buzzword of the future.

Times of change create issues with seemingly no easy solutions. We

must start with a clear vision for the future of midwifery and the role of our organization in it. I believe we have that vision—to make midwifery care available to all women and childbearing families. To enable this mission, much has been accomplished in restructuring ACNM over the past two-to-three years. These changes are designed to make our organization more effective in responding to members so that they in turn may better respond to those they serve. We have new staff, new technologies, and an abundance of positive energy from member volunteers who are making this transition possible.

Positive changes are already underway in midwifery: new education programs, new and exciting practices, new partnering with advocacy groups, and new voices and interest from the arts and humanities communities. We are on the brink of significant and inevitable changes in health care, an unprecedented opportunity to win acceptance of midwifery as part of the solution to our broken system. It is truly the most promising time I have witnessed, and it gives me great hope for the future.

Let's set specific goals. How high can we reach? Can we achieve a goal of caring for 20% of childbearing women by 2020? I believe we can if we work with physicians, nurses, educators, administrators, and others seeking to improve care to women and families.

Can we educate enough midwives to meet this goal? We can if we can gain greater access to clinical teaching sites in and out of the hospital. We can if we each adopt a positive outlook for the future and work to form the relationships necessary to bring together the talents of supportive care providers with whom we work. We can if we equip our new graduates with skills in conflict resolution, business knowledge, and an awareness of the opportunities presented in the growth of the global economy. Most importantly, we can if all midwives unite within ACNM to set our sights on a bright and improved approach to care for all women and their families.

Kitty Ernst, CNM, MPH, DSc(Hon), FACNM
ACNM President



Lorrie Kline Kaplan

As I write this letter, I am completing my first year with ACNM. I came with great respect for the work of midwives, having experienced the expert care of CNMs both in childbirth as well as for routine needs for years thereafter. I was thrilled at the chance to make it my life's work to help awaken the women and the policy makers of America to the benefits of midwifery care.

This respect has only multiplied as I have become immersed in the world of midwifery. I see a community that has accomplished so much in the past 30 years—against formidable odds. Visionary women recognized the need for vigorous advocacy, standard setting, and a strong national organization. They saw that to truly serve women, we would need to bring midwifery into the medical world rather than stand outside of it—as difficult as that can be. This history has positioned ACNM well for the opportunities and challenges that lie ahead.

While 2007 was a year of transition for ACNM, we scored some notable accomplishments along the way:

- Passage of Medicare reimbursement equity provisions in the U.S. House of Representatives and broad support among key Senate Finance Committee members
- Support from the National Perinatal Association, the American Nurses Association, and the American College of Obstetricians and Gynecologists for reimbursement equity for CNMs under Medicare
- Hard-won state legislative victories in Pennsylvania and Illinois
- A participatory and painstaking dedication to modernizing ACNM through bylaws restructuring
- Net positive year-end financials
- Improved online services such as MidwifeJobs.com and Find a Midwife practice locator service
- A net increase in ACNM membership
- Heightened media and consumer interest in midwifery

With so many pots on the burners, it's easy to be perpetually reactive. I look forward to working with our members and allies on a long-range vision that we can unite behind and work strategically to accomplish.

Thank you for your energy and generosity of spirit. Onward and upward!

Lorrie Kline Kaplan
ACNM Executive Director

Midwifery Highlights

Midwifery is a proud and ancient profession. In the U.S., the profession of nurse-midwifery was established in the early 1920s in response to an alarming rate of infant and maternal mortality.

In recent decades, the profession has grown exponentially. Today there are more than 11,000 certified nurse-midwives (CNMs) and certified midwives (CMs) in the U.S. In 2005, the most recent year for which data are available, CNMs attended more than 306,000 births, or 11.2 percent of all vaginal births. Just 30 years ago, in 1975, CNMs attended only under 20,000 births.

At the same time, the cesarean delivery rate rose to 30.3 percent of all births, a new U.S. record. The U.S. ranked 41st among developed nations in infant mortality, and new research suggests that maternal mortality may be on the rise as well.

These alarming trends are prompting midwives, physicians, public health experts, the media, and American families to question the business, clinical, and cultural drivers underlying these alarming trends, and to explore solutions for the future. A welcome renaissance is underway in advocacy for childbirth as a life event rather than a medical event—a belief that has been inherent to the midwifery model of care all along. As in the 1920s, ACNM believes it's time once again to re-invest in midwifery care in America.

Welcome New Voices

In 2007, some outstanding new voices were added to this growing chorus. Former *Ms* magazine editor Jennifer Block (author of *Pushed*) and actress Ricki Lake and filmmaker Abby Epstein (creators of the documentary *The Business of Being Born*), propelled midwifery and normal birth into the spotlight with mainstream audiences as never before.

As experts in normal birth and women's health, ACNM staff and its members have an important opportunity to work with other health care professionals to bring needed improvements to health care for women and their families.

While birth statistics are an important sign of the vitality of midwifery today, they only reflect a fraction of the services performed by CNMs and CMs. Today, women seek midwives for prenatal care, birth, postpartum care, routine gynecologic care, and family planning services.

Midwives also provide primary health care to women from puberty through menopause and beyond.

This Annual Report provides an overview of achievements and activities of the American College of Nurse-Midwives during this roller-coaster past year. With roots dating to 1929, ACNM is the oldest women's health care organization in the U.S. ACNM provides research, administers and promotes continuing education programs, establishes clinical practice standards, and creates liaisons with state and federal agencies and members of Congress to promote the health and well-being of women and infants within their families and communities.

When we speak of the work of ACNM, we speak for nearly 6,500 individual members, in six regions, 90+ chapters, with 10 board members, more than 30 staff members, five divisions with 15 sections, 11 committees, and dozens of official and informal liaisons to other organizations.

Never before in our history has there been so much attention to midwifery. . . . Never before in our history has there been a greater need for all midwives to be members of the American College of Nurse-Midwives.

~ACNM President Eunice K.M. Ernst,



ACNM is first and foremost a membership organization. In 2007, ACNM staff undertook a membership campaign to bring CNMs and CMs back to the fold whose membership had lapsed. This campaign drew in more than 200 new members, many of them as active members. Total membership increased by two percent and the active membership category increased 1.7 percent.

ACNM Bylaws

An attempt to adopt significantly revised ACNM bylaws was a major focus in 2007. When proposed bylaws failed to pass at the ACNM Annual Meeting in May 2007 (except for a provision to allow voting by mail and electronic ballot), the Bylaws Committee—with the help of nearly 100 volunteer members—reworked the document based on member input, hoping to conclude a vote by the members prior to the 53rd Annual Meeting in May 2008.

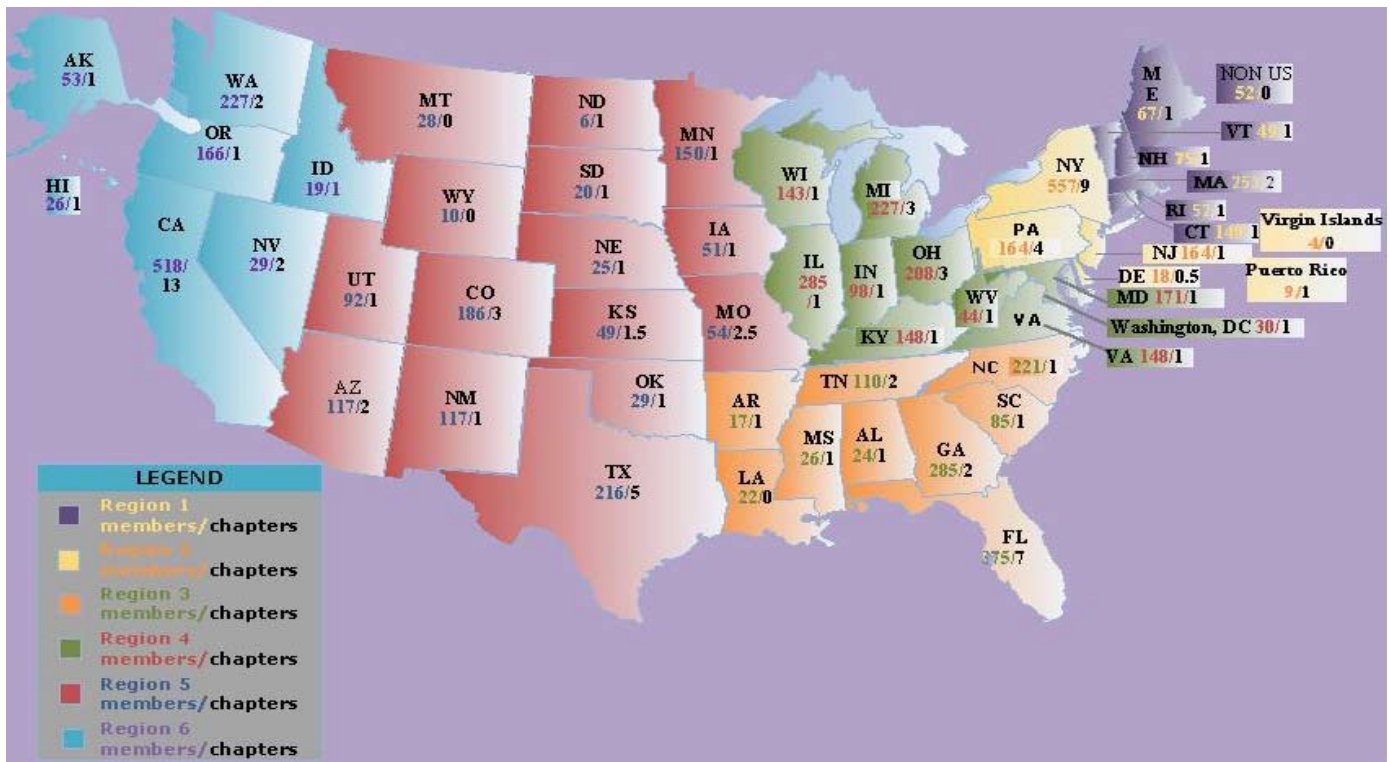
If passed, the 2008 revised bylaws would create a network of statewide affiliates, allow interested professionals or consumers to join ACNM as associate (non-voting) members, add a president-elect to the board, and permit other changes needed to increase the flexibility of the organization and ensure compliance with state and federal laws.

	December 2007	December 2006
Active	4,572	4,496
Active-Retired/Disabled	208	203
Active-First Year	258	251
Active-Life	196	193
Associate	538	489
Student	613	623
Total	6,385	6,255
Friends of the College	78	81

Student members at the ACNM Annual Meeting.



ACNM Membership by State and Region, As of April 30, 2007



State laws typically govern the scope of practice of health care professionals within their boundaries. In the case of midwifery, state laws often create needless barriers to midwifery care by requiring outmoded restrictions and oversight. ACNM is working strategically to break down these barriers and welcomes the opportunity to partner with legislators, regulators, other health care providers, and consumers to create a more favorable practice environment for midwifery.

ACNM will continue to place a strong emphasis on state legislative affairs and building and supporting effective state advocacy programs.

Victories and Ongoing Efforts: Selected Highlights of 2007

2007 provided an instructive window into the workings of the various state theatres for midwifery policy change. ACNM members understand the need for perseverance in educating policymakers on the nuances of midwifery practice. ACNM members scored many impressive victories in 2007.

- **Alabama** midwives explored options to move nurse practitioner and CNM oversight from the Board of Medicine to the Board of Nursing.
- **Washington, DC** midwives convinced the DC City Council to pass emergency legislation to support private liability costs while the details of a city captive were being finalized.
- **Florida** midwives collectively worked for legislative action and pursued funds to help make midwifery care the norm across the state. A new title protection law limited the ability to use the title “certified nurse-midwife” and the abbreviation “CNM” to those holding valid certificates to practice as certified nurse-midwives in Florida.
- The Governor of **Illinois** signed the Nurse Practice Act, establishing CNMs as licensed independent practitioners, and legislation establishing a birth center demonstration project.
- **Kentucky** midwives obtained a favorable opinion from the Board of Nursing, which affirmed that it is within the scope of practice for CNMs to perform infant circumcisions.
- **Michigan** midwives worked to challenge the state Medicaid reimbursement guidelines which failed to comply with the federal Centers for Medicare and Medicaid Services guidelines.
- **Nebraska** enacted a law providing more specificity as to composition of the Board of Advanced Practice Registered Nurses. The amendments took place within a broad Uniform Credentialing Act.
- A new law in **New Hampshire** allowed advanced registered nurse practitioners to certify death records.
- **New Jersey** CNMs and CMs sat on a task force appointed by the state legislature to investigate the rate of cesarean births in the state. They continue to work with the New Jersey State Board of Medical Examiners to revise the regulations governing signed collaborative agreements and independent practice for midwives.
- **New York** midwives held a Miles for Midwives walk/run during National Midwifery Week and participated in the Governor’s task force on professional liability reform. Midwives also helped pass a law allowing licensed midwives to refer for physical therapy services; licensed physicians, dentists, podiatrists, and nurse practitioners were already so authorized by state law.
- **Nevada** CNMs were designated as primary care providers.
- **Ohio** midwives pursued collaborative efforts to include newborn care in CNM scope of practice, gain schedule II prescriptive authority, and re-open the Medicaid rules for reimbursement of higher level codes.
- **Oregon** midwives worked in coalition on an effort to oppose a bill that would have supported the efforts of the American Medical Association’s Scope of Practice Initiative and potentially limit the practice of nurse practitioners and CNMs in the state.
- **Pennsylvania** CNMs were granted prescriptive authority as part of the Governor’s “Prescription for Pennsylvania” health care reform initiative.
- **West Virginia** midwives passed a law to allow breastfeeding in public and to fund lactation consultants.
- **Wisconsin** CNMs worked with certified professional midwives on a bill to allow breastfeeding in public.
- A **Vermont** law directed regulators to study and make recommendations on the advisability of eliminating the requirement that advanced practice nurses work in collaborative practice with a licensed physician.
- **Virginia** midwives invited legislators to a breakfast with midwives and mothers to lobby support for birthing centers in rural Virginia.

Joining Forces for Patient Rights

ACNM participates in a number of important coalition efforts. One of the most important is the Coalition for Patients’ Rights (CPR), a group of 35 organizations representing a variety of licensed health care professionals who provide a diverse array of safe, effective, and affordable health services to millions of patients each year. CPR seeks to counter efforts by the American Medical Association to limit patients’ choice of health practitioners.

For more information on ACNM state policy initiatives, visit www.midwife.org/state_legislation.cfm

Working toward reform often seems like a Sisyphean undertaking, but health care needs are simply too great to ignore. ACNM's Government Affairs Committee and the Midwives Political Action Committee coordinate grassroots activities and political fundraising with federal lobbying efforts. Thanks to their efforts, 2007 was one of ACNM's most successful years in building support on Capitol Hill.

Fighting for Improved Access through Reimbursement Equity

Limits on Medicare reimbursement for midwives pose a critical obstacle to CNMs ability to serve vulnerable populations. On the federal level, ACNM's primary focus was working to gain passage for The Midwifery Care Access and Reimbursement Equity Act of 2007 (H.R.864/S.507), which would provide equitable reimbursement for midwifery services provided to Medicare beneficiaries. In 2007, midwives worked tirelessly to secure co-sponsors in the House and the Senate and gain the support of such valuable allies as the National Perinatal Association, the American Nurses Association, and the American College of Obstetricians and Gynecologists.

The CNM equity provision made it into an omnibus bill which passed in the House of Representatives in summer 2007, and ACNM continues to push for Senate adoption. As we entered 2008, S.507 boasted the support of 20 senators, eight of whom are members of the Senate Finance Committee—an unprecedented level of support for this campaign.

Funding Increased for Advanced Practice Nursing Education

On December 26, 2007, President George Bush signed into law the consolidated funding bill (H.R. 2764), including more than \$156 million for Title VIII nursing workforce development programs, an increase of \$6.4 million (4.3 percent) over last year's funding levels. Funding for advanced nursing education grants increased 8.4 percent over FY2007, reaching nearly \$62 million. The nursing faculty loan program also received a significant percentage increase. Up 67 percent over FY2007 levels, it will be funded at \$7.8 million for FY2008. ACNM worked closely with other advanced practice organizations to make these increases a reality. President Bush's original budget had proposed eliminating all funding for advanced practice education.

State Children's Health Insurance Program (SCHIP)

ACNM lent its support to legislation championed by Senators Edward M. Kennedy (D-Mass.), John D. Rockefeller IV (D-Wa.) and Olympia J. Snowe (R-Maine), to reauthorize the State Children's Health Insurance Program (SCHIP).

The bill would have allowed states to expand coverage to those with household incomes of up to 300 percent of the federal poverty level, pregnant women, and legal immigrant children. The Bush administration opposed expanding the program and has been unable to work out a compromise with the Congress.

Postpartum Depression Legislation

ACNM supported an effort in Congress to provide for additional education, research, and training in the area of postpartum depression. Legislation introduced by Senator Robert Menendez (D-NJ) on the subject was modified at ACNM's request to include CNMs and CMs in the eligibility requirements for training resources. According to a Centers for Disease Control and Prevention study, about 18 percent of women experience depression after giving birth. Congress has yet to enact this legislation.

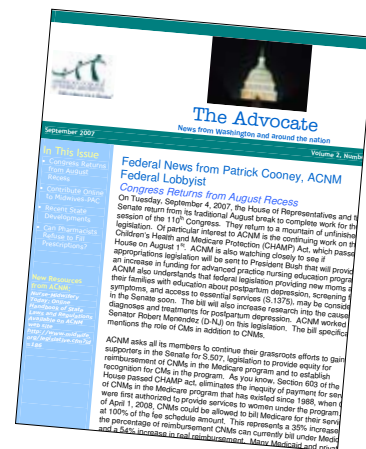
Improving Home Care Coordination

Currently Medicare only allows a physician to order home health services for Medicare beneficiaries—an antiquated requirement that fails to recognize the role advanced practice nurses, including CNMs, play in the delivery of primary care services. Several CNMs brought to ACNM's attention problems in ordering home health services.

ACNM worked with the National Association for Home Care on legislation introduced by Senator Susan Collins (R-ME) to give CNMs authority to order home health services under Medicare. Passage would improve home health access for women with disabilities of childbearing age who are covered by Medicare, as well as senior women under the care of a CNM for primary care, while also sending a strong signal to private health plans. The legislation would also extend authority to nurse practitioners and physician assistants.

Presidential Task Force on Health Care Reform

ACNM President Eunice K.M. Ernst announced a new task force, chaired by Marion McCartney, CNM, to educate health policymakers and legislators about the contribution that CNMs and CMs make to improve the care of women and childbearing families. The task force was designed to ramp up ACNM's presence in the health care reform arena.



The Advocate, ACNM's monthly online government relations newsletter.

Global Outreach

While ACNM's primary focus is on increasing access to quality midwifery care in the U.S., ACNM has a strong commitment to the campaign to reduce maternal and neonatal mortality worldwide. In 2007, ACNM celebrated 25 years of providing midwifery leadership and expertise to developing countries.

Funded largely by the U.S. Agency for International Development, ACNM's work focused primarily on providing pre-service and in-service training for midwives, health extension workers, and other clinicians. Other initiatives included family-focused, community-based programs aimed at reducing maternal and neonatal deaths; improved birth spacing and family planning; midwifery association strengthening; and program monitoring and evaluation.

ACNM's Life-Saving Skills Program

ACNM's *Life-Saving Skills Manual for Midwives* is recognized as a premier training manual for improving the clinical skills needed to reduce maternal mortality, especially in developing countries. ACNM's community-based Home Based Life Saving Skills program has been taught in Hindi, Creole, Swahili, Spanish, Tegele, and English. In Liberia, both Home Based Life Saving Skills and Life-Saving Skills are in the Ministry of Health's five-year plan to be used countrywide. For U.S. midwives, training in ACNM Life-Saving Skills and/or Home Based Life-Saving Skills is an important step toward a career in serving developing countries.

In 2007, midwives from around the world helped to revise and update the *Life-Saving Skills Manual for Midwives* in preparation for a new and improved fourth edition of the manual. Publication of the fourth edition is made possible in part through a generous donation by the A.C.N.M. Foundation, Inc., and the Averting Maternal Death and Disability Program at Columbia University.



Midwives in Banjarmasin, Indonesia reviewing the fourth edition of the Life-Saving Skills Manual.



Annie Clark, CNM, senior technical advisor for the ACNM Department of Global Outreach, sits among hundreds of baby hats donated to warm the heads of newborns in developing countries. ACNM's Beanies for Babies campaign is ongoing.

ACNM in the World

ACNM's Department of Global Outreach served the following countries in 2007:

- Afghanistan
- Albania
- Bangladesh
- Ethiopia
- Ghana
- Haiti
- Kenya
- Liberia
- Malawi
- Nigeria
- Peru (Amazon basin)
- Southern Sudan
- Tanzania
- Vietnam

DGO-Inspired Innovations

To assist with training in low-resource countries, one DGO midwife created cloth anatomic models for the uterus, pelvis, placenta/cord, and newborn. Simple to follow patterns, instructions, and materials for these training models can be created for a fraction of the commercial cost. The efficacy of these models prompted ACCESS leaders to include the instructions with the upcoming edition of their Learning Resource Package for Basic Emergency Obstetric and Newborn training. Several other programs have also expressed an interest in the models.

ACNM conducts surveys throughout the year on midwives and midwifery practice to enable the College to appropriately represent the members and to provide an accurate picture of the CNM/CM and student midwife community for policymakers, media, consumers, and employers.

One of the most important surveys of 2007 was the Values Proposition Survey, in which we asked members to rate ACNM activities based on importance and performance. The survey will be periodically repeated and will serve as a key resource for guiding the future priorities of the College.

Other surveys conducted and/or developed in 2007 include the ACNM Core Data Survey; Benchmarking; Benefits and Compensation; and Professional Liability (to debut in 2008).

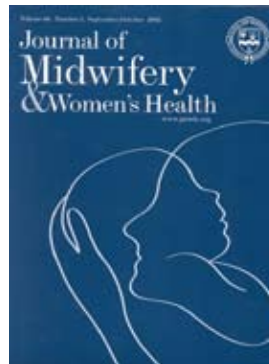
The ACNM Division of Research initiated a collaborative project with the American Association of Birth Centers and the Midwives Alliance of North America to develop a common data set with common definitions to be used by all three organizations to describe birth in all settings. ACNM and MANA collaborated to develop a Normal Birth Research workshop, which was presented at both the ACNM and MANA Annual Meetings in 2007. Presenters at these workshops were all noted midwifery researchers.

Claire Westdahl, CNM, MPH, Heather Reynolds, CNM, MSN, and Sharon Schindler Rising, CNM, MSN, broke new ground with publication of their landmark study "Group Prenatal Care and Perinatal Outcomes: a Randomized Controlled Trial," in the August 2007 issue of *Obstetrics & Gynecology*.

The Archives Committee added the accounts of Teresa Marsico, Betty Hosford, and Alice Forman to ACNM's collection of oral histories housed at the National Library of Medicine.

The Journal of Midwifery & Women's Health

The *Journal of Midwifery & Women's Health (JMWH)* is a bimonthly, peer-reviewed journal dedicated to publishing original research and review articles focused on midwifery and women's health. Manuscripts that address midwifery, women's health, education, evidence-based practice, public health, policy, and research are welcomed.

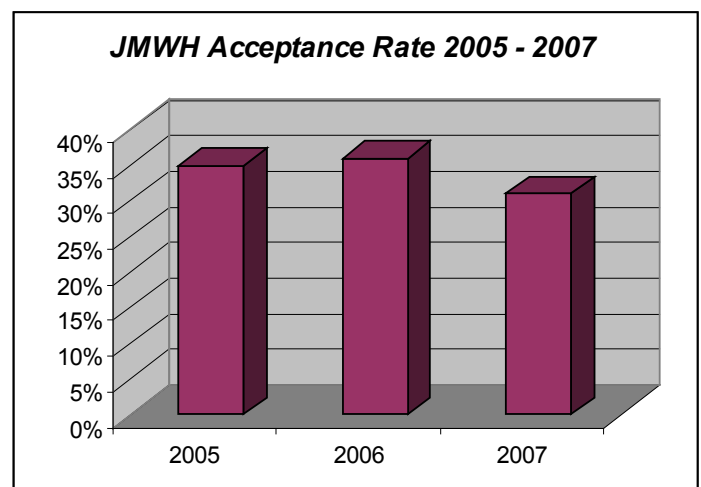


JMWH is provided to all ACNM members as well as medical libraries and individual subscribers worldwide. *JMWH* articles are available online dating back to 1975.

Highlights on 2007 included the special continuing education issues on intrapartum care (May/June 2007) and promoting and supporting breastfeeding (November/December 2007).

JMWH: Volumes 51 and 52 Compared

	2006	2007	% Change
Print pages	548	650	+18.6%
Electronic-only pages	53	53	0%
Submissions Processed	254	262	+3%
New submissions	246	242	0%



ACNM supports its members on professional practice issues that can block access to midwifery care—issues ranging from clinical privileges to collaborative agreements, from professional liability concerns to salary benchmarking. ACNM members have access to a myriad of resources literally at their fingertips. A vast membership network is just a click away on our eMidwife discussion groups.

The ACNM website houses a sizeable searchable database of member resources, including position papers, our popular QuickInfo series, clinical bulletins, a liability resource center, and more. ACNM also offers practice resources and publications on www.ShopACNM.com, the College's online store.

Midwifery Jobs

MidwifeJobs.com ACNM's online career center, reported its highest annual revenue. In 2007, there were an average of 80 job openings at any given time with more than 250 resumes posted on the site.

Building Leadership

ACNM is committed to developing and supporting strong leaders at every level of our organization and beyond. ACNM continued to provide regional Leadership Seminars in 2007, sponsored by the A.C.N.M. Foundation, Inc., and aptly led by Barbara Hughes, CNM, MS. The seminars assist ACNM members in developing their leadership skills at the chapter, committee, or legislative action level.

New and Updated Resources

Clinical Bulletin

- Intermittent Auscultation for Intrapartum Fetal Heart Rate Surveillance (*March 2007*)

Issue Brief

- Reducing Health Disparities (*September 2007*)

Position Statements

- Preconception Health and Health Care: The Role of the CNM/CM (*approved March 2007*)
- Immunization Status of Women and their Families (*updated May 2007*)
- Midwifery Education and the Doctor of Nursing Practice (DNP) (*approved June 2007*)
- Qualifications for Midwifery Expert Witness (*approved December 2007*)
- HIV and AIDS (*updated March 2007*)

QuickInfo Series

- Certification of Midwives (*updated January 2007*)
- Cost Effectiveness (*updated January 2007*)
- Reentry (*updated February 2007*)
- Scope of Practice (*updated March 2007*)
- National Practitioner Data Bank (*updated March 2007*)
- Professional Liability (*updated March 2007*)
- Postpartum Depression (*updated June 2007*)
- Administration of Midwifery Practices (*updated August 2007*)
- Federally Qualified Health Centers (*updated August 2007*)
- Immunizations (*updated September 2007*)
- Data Collection (*updated December 2007*)

ACNM is

- A leading publisher of women's health research
- The standard-setting organization for midwifery education and practice
- An advocate for improved maternal and newborn health outcomes through the provision of safe, high-quality midwifery care
- A force for federal and state legislation to expand access to midwifery care
- A network of grassroots public health activists
- A leader in initiatives to improve maternal and newborn outcomes and strengthen midwifery care worldwide
- A professional networking venue for midwives across the country
- One of the nation's leading providers of continuing education on women's health care
- An organization committed to the advancement of midwifery in America
- The voice of the midwifery profession in America

all of this and more

The midwifery profession is only as strong as the pipeline of individuals seeking to enter the profession and the education programs here to serve them. Through its Division of Accreditation, Division of Education, and its programs for Continuing Competency Assessment and accreditation of continuing education programs for CNMs and CMs, ACNM provides a wide range of core activities and services aimed at supporting quality midwifery education.

The Leader in Midwifery Accreditation

The ACNM Division of Accreditation has been continuously recognized as an accreditor of nurse-midwifery education programs since 1983. Currently, there are 38 DOA-accredited midwifery education programs and 1 pre-accredited midwifery education program in the U.S.

The division was also recently recognized by the U.S. Department of Education as an institutional accrediting agency. This recognition expands DOA scope to accredit freestanding institutions of midwifery education. The Frontier School of Midwifery and Family Nursing remains the only freestanding institution for nurse-midwifery education. DOA continues to work on adding additional freestanding institutions.

Increasing the Supply of Midwives in America

In 2007, ACNM staff increased its focus on implementing strategies to increase the number of CNMs and CMs. Serving as the framework for these activities is the implementation plan that emerged from the ACNM's Future of Midwifery Education Summit, convened in 2005. Key activities ramped up in 2007 included:

- A cost-benefit analysis of midwifery education, initiated with four midwifery education programs participating in the pilot surveys. The results will be documented for publication and a prototype model to be used by all schools will be shared with directors of midwifery education.
- Enhanced recruiting activities, including changes to the ACNM web pages for aspiring midwives and added focus on exhibiting at national meetings with recruitment potential.
- Exploration of opportunities for expanded funding of midwifery education

Look for continued emphasis on these activities in 2008.

In 2007, ACNM
celebrated 75 years
of continuous
midwifery education
in the U.S.

Midwifery Program Accomplishments

Highlights for 2007 include:

- The **University of Puerto Rico Nurse-Midwifery Education Program** was designated as a World Health Organization Collaborating Center for Development of Midwifery Services and Education.
- **University of Florida** initiated a funded chair in nurse-midwifery in the name of Elizabeth Hilliard, CNM, PhD, the founder and director of the UF Nurse-Midwifery Program.
- The **Vanderbilt Nurse-Midwifery Program** opened a new faculty practice and carried midwifery presence into Nashville General Hospital.
- **East Carolina University** now has more than 20 midwifery students enrolled in its distance-based midwifery program.
- **Wayne State University's** midwifery education program celebrated the graduation of their first class.
- The **Frontier School of Midwifery and Family Nursing** was awarded two grants from the Health Resources and Services Administration (HRSA) of the Department of Health and Human Services to support the expansion of the ADN-MSN Bridge option.



Midwifery students at the University of Maryland.



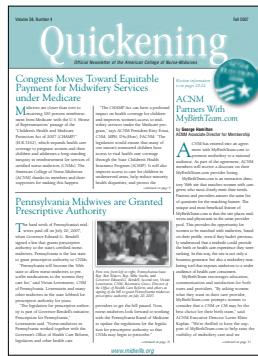
Midwifery graduates at California State University, Fullerton.

Public Education Project

ACNM members have identified lack of consumer knowledge as one of the greatest barriers to acceptance and growth of our profession. In response, the national office is embarking on a national public education campaign to strengthen and enhance the stature of midwifery in the U.S. The project is supported by a grant from the A.C.N.M. Foundation, Inc. A public relations firm was selected to carry out the goals of the campaign in 2008.

Member Outreach

Quickening, ACNM's popular member newsletter, successfully transitioned from a bimonthly to a quarterly newsletter. Editorial highlights include Medicare bill updates, state legislative successes, a new Member Profile column, and a new Money Matters column. The Department of Professional Services also launched a well-received recurring column, "Midwife to Midwife," where midwives can share their questions, concerns, and stories.



Online Communications

ACNM's three websites scored an impressive average number of monthly visitors:

- GotMom.org (7,600 visits per month)
- myMidwife.org (21,000 visits per month)
- Midwife.org (108,000 visits per month)

ACNM's Find a Midwife online practice locator served as a key resource for consumers to find midwifery practices in their area.

Representation at Trade Shows and Professional Associations

ACNM reached out to employers, aspiring midwives, policymakers, legislators, medical directors, administrators, nurses, nurse practitioners, physicians, public health workers, community health centers, nurse-midwives, the international health community, breastfeeding advocates, and more through regular

exhibits at trade shows and professional associations. This was ACNM's first year exhibiting at the American Academy of Family Physicians and the National Student Nurses Association. Total exhibit impressions were 30,000, a 15 percent increase over 2006.



ACNM staff and members at the 2007 ACOG Annual Meeting.

Media Highlights

Media experts and ACNM staff contributed to articles covering midwifery in many publications and broadcast outlets including:

- *The Washington Post*
- *USA Today*
- MSNBC
- ABC
- *Dallas News*
- *The Boston Globe*
- National Public Radio
- *The Chicago Tribune*
- University and nursing publications
- Local media

ACNM members were featured in several print, radio, and television stories, including:

- Ruth Lubic, CNM, was featured in a *Washington Post Magazine* cover story
- NPR ran a story at the 52nd Annual Meeting and Exhibit
- *Vogue* published an article covering a birth with Cara Muhlhahn, CNM
- *Emory Nursing* profiled Lynn Sibley's work with the Department of Global Outreach
- *Utne Reader*
- *Independent Tribune* published "Midwives do More Than Deliver Babies"
- *Tulsa World*
- *St. Cloud (MN) Times*

ACNM Treasurer's Report Tanya Tanner, CNM, MBA, Treasurer

The ACNM Financial Advisory Board (FAB) is composed of the Treasurer, Executive Director, ACNM Department Directors, Past Treasurer (Claire Westdahl), two representatives from the Board of Directors (BOD) (Dawn Durain and Lynne Himmelreich) and an appointed ACNM member (Joan Slager). The FAB meets at least twice annually to confer and advise the BOD on all budget preparation and financial matters.

Although we experienced a slight downturn in total revenue in 2007, dues revenue increased over 4% as compared to 2006, and a successful 2007 Annual Meeting contributed net revenue of over \$200,000. In 2007, the College had ongoing expenses related to the transition of executive leadership and restructuring efforts including the revision of the bylaws.

Citigroup/Smith Barney remained our investment firm and advisor in 2007. The associates of the firm work closely with us to assure that our reserves are invested in alignment with the financial policies of the College. Despite a volatile market, net investment income exceeded \$174,000 which contributed to an increase of more than \$152,000 in net assets for the College.

The financial statements of the College are positively impacted by the members who serve on Divisions, Committees, Task Forces, and in other volunteer positions within the College. Although not

directly reflected in the financial statements, many members work numerous hours without compensation thus providing tremendous value to our organization.

The BOD unanimously approved the 2008 balanced budget presented to them by the FAB. The budget includes support for continued restructuring activities and capital improvements to benefit the College, which will be funded from our reserve funds. The FAB will continue to advise the BOD regarding means to maximize new revenue and to assure that money spent realizes value for the College and for our members. ACNM will continue to provide a high level of service to our members and consumers. We are financially sound to continue to pursue our mission.

STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2007

ASSETS

Cash and Cash Equivalents	\$	488,147
Accounts and Other Receivables, net		462,549
Prepaid Expenses		149,929
Inventory		45,233
Investments		3,635,718
Property and Equipment, net		54,072
Other Assets		<u>19,226</u>
TOTAL ASSETS	\$	<u>4,854,874</u>

LIABILITIES AND NET ASSETS

Accounts and Other Payables	\$	102,105
Accrued Salaries and Benefits		163,557
Deferred Membership Dues		1,169,909
Other Deferred Revenue		381,767
Deferred Rent Expense		<u>196,029</u>
TOTAL LIABILITIES		2,013,367
NET ASSETS		<u>2,841,507</u>
TOTAL LIABILITIES AND NET ASSETS	\$	<u>4,854,874</u>

STATEMENT OF ACTIVITIES DECEMBER 31, 2007

REVENUE

Membership Dues	\$	1,756,376
Global Outreach Programs		830,870
Meetings and Exhibits		726,199
Publications		368,926
Advertising and Royalties		194,418
Product Sales		130,024
Contributions and Sponsorship		162,308
Division of Accreditation		81,283
Continuing Competency Assessment		68,672
Continuing Education Division		17,335
Subscriptions		45,560
Other		<u>47,973</u>
TOTAL REVENUE		<u>4,429,944</u>

EXPENSES

Member Services		792,227
Professional Services		952,321
Global Outreach Programs		996,083
Meetings		831,388
Publications		584,443
Divisions & Committees		125,812
Transition and Organizational Change Costs		<u>170,268</u>
TOTAL EXPENSES		<u>4,452,542</u>
CHANGE IN NET ASSETS FROM OPERATIONS		(22,598)
OTHER CHANGES IN NET ASSETS		
Investment Income, net		<u>174,895</u>
TOTAL CHANGE IN NET ASSETS		152,297
NET ASSETS, BEGINNING OF YEAR		<u>2,689,210</u>
NET ASSETS, END OF YEAR	\$	<u>2,841,507</u>

A.C.N.M. Foundation

The mission of the A.C.N.M. Foundation, Inc., a 501(c)(3) organization incorporated in 1967, is to promote excellence in health care for women, infants, and families worldwide through the support of midwifery.

New Programs and Fellowships

In 2007, the Foundation celebrated its 40th Anniversary by honoring founders, Ruth and Bill Lubic, and Kitty Ernst at a reception in Washington, DC. As part of this anniversary celebration, we established The Midwifery Legacy Circle, which is comprised of individuals who make estate provisions or qualified planned gifts naming the A.C.N.M. Foundation as beneficiary. Thus far, 34 individuals have joined "The Circle" as charter members.

The new Deanne R. Williams Public Policy Fellowship was established in honor of ACNM's long-time executive director. This fellowship will be funded, in part, by the Teresa Marsico Memorial Fund, as well as by individual donors. The first Williams Fellowship will be awarded in 2008.

Leadership

Funding from the Charles Engelhard Foundation enabled us to award one midwife a Leadership Education Fellowship for attendance at Harvard University's week-long executive education program entitled: "Leadership for the 21st Century: Chaos, Conflict and Courage"; it also helped us fund four ACNM Leadership Seminars in New Mexico, Georgia, Washington, and Missouri with the specific purpose of promoting leadership skills for midwives working at the local level. Engelhard Foundation funding continued to support the Foundation Board Leadership Initiative. Two education sessions at the ACNM Annual Meeting were sponsored as part of the Women with Chronic Disease and Disabilities Initiative, also funded by Engelhard.

Education

The Foundation made seven basic midwifery education scholarships, including three from the Midwives of Color-Watson Scholarship Fund, and one Memorial Scholarship. Two student midwives received the mentorship of Helen Varney Burst during the ACNM Annual Meeting, and 28 midwifery faculty from around the country were recognized for their excellence in teaching and mentoring. For the twelfth consecutive year, the Foundation supported research-related expenses for an outstanding midwife enrolled in doctoral education, this year in support of dissertation research about clinical midwifery education.

Research

The Hazel Corbin/Childbirth Connection Grant for Evidence-based Midwifery Care, funded by Childbirth Connection (formerly the Maternity Center Association) in recognition of the historical contributions of the Foundation's first president, Hazel Corbin, RN, will support a research project entitled Choose your Birth Adventure: An Interactive, Evidence-Based, Birth Planning Tool on the Web. Other Foundation-funded research included an award honoring long-time midwifery advocate, W. Newton

Long, MD, to support dissertation research entitled The Effect of Guided Imagery on the Third Stage of Labor.



Special Initiatives

In addition to the Public Education Project (see page 12) and the revision of the *Life-Saving Skills Manual for Midwives* (see page 8), the Foundation supported ACNM's development of a webinar continuing education program entitled Intrapartum Sterile Speculum Examination for Registered Nurses. The Community Grants Program funded three community-based projects: Aurokiathin Parimartram (Sharing Healthy Ideas), Prenatal and Postpartum Care Education Booklet for a Federally Qualified Health Center (FQHC), and Promoting Healthy Motherhood.

Recognition

The A.C.N.M. Foundation's most prestigious recognition, the Dorothea M. Lang Pioneer Award, has been given annually since 2002 to pioneers in midwifery for their innovative, often heroic, contributions to the profession. In honor of ACNM and A.C.N.M. Foundation Past-President, Dorothea M. Lang for whom the award is named, the 2007 Pioneer Award was given to three midwife pioneers, Lillian Runnerstrom, CNM, PHD, FACNM, E. Jean Downie, CNM, and Patricia Urbanus, CNM, MSN, FACNM, whose collective vision and pioneering actions set the cornerstone for the demonstration that proved midwives could successfully work and study in Chicago's maternity care system. Additionally, the Therese Dondero Memorial Lecture was presented by S. Ananth Karumanchi, MD, once again honoring the remarkable midwifery leadership of the late Therese Dondero, CNM. The 2007 A.C.N.M. Foundation Staff Appreciation Award was given to Nancy Hanson, Associate Director for Education, in recognition of her dedication and support of the Foundation's work.

Financial Information as of December 31, 2007

Total Assets	\$1,175,474
Total Current Liabilities	\$76,475
Total Net Assets	\$1,098,999
Total Liabilities and Net Assets	\$1,175,474
Total Revenue	\$295,975
Total Expenses	\$323,202
Increase in Net Assets	\$(27,227)
Net Assets – Beginning of Year	\$1,126,226
Net Assets – End of Year	\$1,098,999

A.C.N.M. FOUNDATION BOARD OF TRUSTEES:

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 Mathwon Howard, Fundraising Consultant
 Andrea Watkins, Program Manager

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 Andrea Sonenberg, CNM
 Sally Austen Tom, CNM
 Maria Valentin-Welsh, CNM
 Deanne Williams, CNM

AWARDS FOR 2007

LEADERSHIP:

ACNM Leadership Seminars
 American College of Nurse-Midwives
 A.C.N.M. Foundation Leadership Education Fellowship
 Suzanne Stalls, CNM

RESEARCH:

The Hazel Corbin/Childbirth

Connection Grant for Evidence-Based Midwifery Care
 Amy Romano, CNM, MSN
 Mayri Sagady Leslie, CNM, MSN
 Conceptus Incorporated Research Grant
 Marie Hastings-Tolsma, CNM, PhD
 A.C.N.M. Foundation, Inc.
 Fellowship for Graduate Education
 Gretchen G. Mettler, CNM, MSN, PhD
 W. Newton Long Award
 Mavis Shorn, CNM, MS

EDUCATION:

Varney Participants
 Ann Marie Konkoly, SNM
 Erin Wright, SNM
 Basic Midwifery Education Scholarships
 TUMS Calcium For Life Scholarship
 Lara McCormick, SNM
 Midwives of Color-Watson Scholarship
 Anitra Ellerby-Brown, SNM
 Kim Quang Dau, SNM
 Connie Trujillo, SNM
 Edith B. Wonnell, CNM Scholarship
 Elizabeth Hart Austin, SNM
 Margaret Edmundson Memorial Scholarship
 Heidi Lake, SNM
 A.C.N.M. Foundation Memorial Scholarship*

Jenny Swanson, SNM
 *awarded with memorial donations made in 2007.

SPECIAL INITIATIVES:

Life-Savings Skills (LSS) for Midwives Training (4th Revision)
 American College of Nurse-Midwives, Department of Global Outreach
 Transparency in Maternity Care Project
 The Coalition for Improving Maternity Services (CIMS)
 National Public Relations Initiative
 American College of Nurse-Midwives
 Community Grants
 Bethany Brown, CNM, Michigan
 Lora Chatfield, CNM, India
 Stephanie Sosnowski, CNM, New York
 Webinar CE Program: Intrapartum Sterile Speculum Examination for Registered Nurses
 American College of Nurse-Midwives

RECOGNITION:

The Dorothea M. Lang Pioneer Award
 E. Jean Downie, CNM
 Lillian Runnerstrom, CNM, PhD, FACNM
 Patricia Urbanus, CNM, MSN, FACNM
 The A.C.N.M. Foundation Staff Appreciation Award
 Nancy Hanson, Associate Director of Education

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CORPORATE/FOUNDATIONS:

The Campbell Family Foundation, Inc.
 The Charles Engelhard Foundation
 Childbirth Connection (formerly Maternity Center Association)
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 UMA (Urban Midwives Associates) Foundation, Inc.
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BEQUESTS:

34 Charter Members of the Midwifery Legacy Circle

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 T.S. Deacon Economos & Associates

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 Community Based Nurse-Midwifery Program

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Consultant: Lisa Paine, CNM, DrPH, FACNM
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Chair: Elizabeth Sharp

(formed late 2007)

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Midwives of Color Committee

Chair: Bridget Howard, CNM

Nominating Committee

Chair: Suzan Ulrich, CNM, DrPH

Midwives Political Action Committee

Chair: Katy Dawley, CNM, PhD, FACNM

Program Committee

Chair: Kate Fouquier, CNM

Student Committee

Chair: Angela Wilson-Liverman, CNM

Uniformed Services Committee

Chair: Kathryn Tate, CNM

Liaisons

Emalie Gibbons Baker, CNM, Smoke Free Families

Mary K Barger, CNM, Liaison of Healthy People 2010

Georgia Blair, CNM, ACNM/MANA Liaison Group

Diane Boyer, CNM, Alliance for APRN Credentialing

Marilyn Brooks, CNM, National Organization to Prevent Teen Pregnancy

Marilyn Pierce Bulger, CNM, ACNM/ACOG Indian Affairs

Katherine Camacho Carr, CNM, Council Delegate, International Confederation of Midwives

Barbara Camune, CNM, Alliance for APRN Credentialing

Cathy Collins-Fulea, CNM, ACNM/MANA Liaison Group

Colleen Conway-Welch, CNM, NIH Advisory Committee to the Director (appointed by NIH)

Mary Curran, CNM, American Red Cross, ANA, AMA NC Institute for Public Health Emergency Liability Workshop

Janet Engstrom, CNM, US Breastfeeding Committee

Eunice K.M. Ernst, CNM, ACNM/ACOG Liaison Meeting

Barbara Fildes, CNM, ACNM/ACOG Architects Health Guidelines Revision Committee; Childbirth Connection 90th Anniversary Symposium Steering Committee

Meredith Goff, CNM, American Association of Birth Centers

Carol Hayes, CNM, Immunization Action Coalition

Barbara Hughes, CNM, Newborn Channel Advisory Board

Rima Jolivet, CNM, ACOG Quality Assurance Management Committee

Mary Ann Laffin, CNM, National Perinatal Association

Teresa Marchese, CNM, National Committee for Quality Assurance Health Care Policy Advisory Board

Marion McCartney, CNM, National Coalition of Health Centers

Robbie Prepas, CNM, CDC Pandemic Flu and Pregnancy; White Ribbon Alliance

Judith Rooks, CNM, OMAR/ODP/NIH VBAC Conference Planning Committee

Joan Slager, CNM, Coding Institute Advisory Board

Joyce Thompson, CNM, Council Delegate, International Confederation of Midwives

Saraswathi Vedam, CNM, ACNM/MANA Liaison Group

Donna Vivio, CNM, Children's Environmental Health Network

Cecilia Wachdorf, CNM, ACNM/MANA Liaison Group; Faculties – APN Mass Casualty Education

Jan Weingrad, CNM, APHA

The following individual was nominated by ACNM

Cathy Collins-Fulea, CNM, National Quality Forum Perinatal Care Project Steering Committee

These ACNM staff served as liaisons or official representatives of ACNM during 2007 – 2008

Elaine Germano, CNM, Education Projects Manager, AACN/APRN Consensus Workgroup; APRN Joint Dialogue Group; CDC/ACOG Maternal Mortality Study Group

Deborah Gordis, Director, Global Outreach, ACOG International Health Committee

Joanna M. King, Esq., State Policy Analyst, Women in Government

Leslie Ludka, CNM, Senior Technical Advisor, ACNM/ACOG Indian Affairs; CDC Clinician Outreach and Communication Activity; CDC Pandemic Flu and Pregnancy; Federally Qualified Health Centers

Mairi Breen Rothman, CNM, Professional Services Consultant, FDA Office of Women's Health; Healthy People 2020; PAPS (Promotion of Annual Pap Smear); NIH Vulvodynia Awareness Campaign; Women in Government

Lisa Summers, CNM, Director of Professional Services, ACOG Professional Liability Committee; CDC One Test, Two Lives Campaign; National Coalition of Health Centers; White Ribbon Alliance