



AMERICAN COLLEGE  
*of* NURSE-MIDWIVES

**With women, for a lifetime<sup>®</sup>**

# *ANNUAL REPORT*



*2006*



AMERICAN COLLEGE  
of NURSE-MIDWIVES  
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## MISSION STATEMENT

The mission of the American College of Nurse-Midwives is to promote the health and well-being of women and newborns within their families and communities through the development and support of the profession of midwifery as practiced by certified nurse-midwives and certified midwives.



### ACNM Board of Directors

#### Front (l-r):

Claire Westdahl, CNM, Treasurer  
Katherine Camacho Carr, CNM, President  
Melissa Avery, CNM, Vice President  
Ginger Breedlove, CNM, Secretary

#### Back (l-r):

Elaine Mielcarski, CNM, Region II Representative  
Karen Sadar Watt, CNM, Region III Representative  
Cathy Collins-Fulea, CNM, Region IV Representative  
Leslie Cragin, CNM, Region VI Representative  
Lynne Himmelreich, CNM, Region V Representative  
Barbara Fildes, CNM, Region I Representative

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# A Report from the President and Interim Executive Director



Katherine Camacho Carr



Kathleen Przybylski

**By Katherine Camacho Carr, CNM, PhD, FACNM, President  
Kathleen E. Przybylski, Interim Executive Director**

In early 2006, the ACNM Board of Directors took another look at the process of restructuring our organization. The Ad Hoc Restructuring Task Force had held a series of conversations with members, starting in 1999, that indicated a need for an examination of our representation and voting procedures; the issues and priorities of ACNM; the cost of governance; dues and membership categories; grass roots issues and concerns; as well as the timing and processes related to elections. In light of the challenges and opportunities of 2006, the board and former Executive Director Deanne Williams, CNM identified a consultant to guide the board and membership. We engaged James G. Dalton, author of *From Scan to Plan: Integrating Trends into Strategy Planning*, to facilitate the discussion of restructuring and to identify the next steps. In addition to the findings from the original Restructuring Task Force, several troubling trends over the last several years had already been identified by the board and others, including a decline in the number of ACNM Division of Accreditation accredited education programs, the production of fewer graduates, resulting in fewer CNMs/CMs entering the workforce and the aging of our present work force. Subtle membership shifts in the organization were also occurring in 2004 and 2005, although stabilizing in 2006.

The following services from James Dalton were completed in 2006: Board Member and Staff Interviews; Initial Draft of Strategic Issues; Member Briefing at the Annual Meeting in Salt Lake City; Feedback from members at the 2006 Annual Meeting; Values Proposition Survey development assistance; and discussion of governance and strategies for the ACNM. The ACNM board and staff, with the assistance of Kerri Schuling, CNM, PhD, ACNM Senior Research Analyst, conducted the first Values Proposition Survey (VPS) of its members; who were invited to identify what they saw as the most important functions, services and products of the association, as well as provide their opinion on how well the association was doing in those areas. The survey enabled the national office to spotlight the priorities of our membership and address what members told us were the most important activities or issues, as well as give us feedback on how we are doing. .

The priorities for our focus in 2007, based on the VPS responses include: 1) Representing the profession to federal agencies and encouraging members of Congress to work towards policy changes through advocacy, lobbying and the Midwives-PAC; 2) Representing the profession to state legislators and regulatory bodies that govern midwifery to remove barriers and expand access to midwifery services; 3) Taking a leading public advocacy role to promote and defend women's options around the culture of birth; 4) Supporting ACNM members and the profession with public relations activities that promote accurate understanding and expand demand for midwifery services; and 5) Representing ACNM and advocating for the profession of midwifery to organizations and agencies that regulate medical education and policy.

This survey was an important first step toward obtaining feedback from members to assist the board and staff to prioritize activities, improve quality and efficiency, as well as increase member satisfaction. The next step is to ascertain from the board, national office staff and the members why our performance is not better in some areas and what could be done to improve it. The board plans to periodically check in with members to continue this kind of assessment of members' needs.

ACNM also launched its first Leadership Seminars in 2006, which were sponsored by the A.C.N.M. Foundation, Inc. and aptly lead by Barbara Hughes, CNM, MS. This sponsorship enabled ACNM to offer the members a very low registration fee in order to make it accessible to all who wanted to attend. These seminars took place in four different states: California, Illinois, Tennessee, and Vermont. At the completion of each seminar, participants were able to understand Personality, Style and Leadership concepts and complete a personal DISC assessment tool. The seminars identified the key responsibilities of a being in a leadership role, such as a chapter chair, and defined strategies for building a successful chapter, including building a team of chapter volunteers, recruiting and retaining high-quality volunteers, and developing strategic partnerships in your community. After the huge success of the seminars in 2006, we are pleased that the Foundation is continuing its support for Leadership Seminars in 2007.

The Board of Directors also created a new Ad Hoc Committee on Disaster Preparedness, in response to a motion at the 2006 ACNM Annual Meeting. This committee will formulate guidelines and recommend policies related to our preparation for future natural and manmade disasters. ACNM is also participating in the White Ribbon Alliance National Working group for Women and Infant Needs in Emergencies.

After years of hard work on the part of staff, especially Deanne Williams, and ACNM members, the Emergency Medical Treatment and Labor Act (EMTALA) went in to effect in October of 2006. Thanks to the changes this regulation has put in place, certified nurse-midwives and certified midwives are now able to discharge women experiencing false labor from the hospital.

In 2006, the International Federation of Gynecology and Obstetrics (FIGO) and the International Confederation of Midwives (ICM) issued a Joint Statement on the current status of prevention and treatment of post-partum hemorrhage (PPH) in low resource settings. The document recognizes ACNM's Home Based Life Saving Skills (HBLSS) program as a promising component of a comprehensive PPH prevention and treatment program. The Global Outreach Department has continued to offer very successful workshops on HBLSS and a major effort is underway to update basic Life Saving Skills materials.

The *Journal of Midwifery & Women's Health* (JMWH) continues to be very successful with an increase of 17% in revenue compared with 2005. A half time Deputy Editor position was also added in order to assist the editorial staff.

In 2006, ACNM has been represented at a variety of interdisciplinary meetings and conferences. For a complete list, refer to the list of representatives and liaisons on page 14. The President corresponded with the American Academy of Family Practice, inviting dialogue in response to a motion at the 2006 Annual Meeting. A letter was sent to the American Medical Association in response to several resolutions and a letter was sent to ACOG expressing our concern for the ACOG out-of-hospital birth policy position.

Throughout 2005 and the first half of 2006 the ACNM Executive Committee of the Board and the Executive Director, continued discussions with the American Midwifery Certification Board (AMCB) regarding ACNM member concerns. After much discussion, it was mutually determined that a contract was no longer necessary between the two independent organizations. Discussions continued in the second half of the year regarding how to collaborate on common areas of concern.

Change in the ACNM web site was continuous throughout the year in order to improve ease of navigation, create a members-only section, improve data collection and add additional e-lists. In addition, the Nominating Committee and staff added a question and answer section on the web site for the ACNM election. A major assessment and update of the ACNM information technology infrastructure was approved in December for the 2007 budget year.

Mid year, the Board received the resignation of the Executive Director. A Search Committee was appointed, chaired by Ginger Breedlove, CNM, PhD, ACNM Secretary, and a professional firm, ASI, Inc. was hired to assist the Board with this important task. ASI assisted with a survey of over 50 members, as well as staff and Board members, to identify the desired characteristics and qualifications needed for the new executive director. Based on this feedback, the job description was reformulated to reflect the priorities identified by the members and the needs of a non-profit association. In addition, legal consultation was obtained to review and revise the contractual agreement between the ED and the ACNM. The Board is pleased to announce Lorrie Kline Kaplan as our new ED. We believe she has the professional skills, expertise and passion to serve our organization well.

This past year has been one of transition, which presents challenges and opportunities. Several staff have left and newly hired staff members have brought valuable talents and energy to the office. We are moving forward with continued discussions on restructuring with Divisions, Committees and other stakeholders. Our bylaws revision is underway. We expect membership growth, continued financial stability, legislative success, and increased communication with members in 2007.

In closing, we remember and honor a past president who passed away in 2006: Susan A. Yates, CNM.

At the close of the year we honor our past, trust in the present as we embrace our diversity, adapt and move forward with great hope for the future.

# Regional Reports

## Region I

### Barbara Fildes, CNM, MS

*Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont and Non-US Locations*

Region I is home to seven chapters and three midwifery education programs: Baystate Medical Center Midwifery Education Program, Yale University, and University of Rhode Island. In addition, CNEP New England has an active group of student midwives. On May 21, the Boston University School of Public Health Nurse-Midwifery Education Program conducted its 14th and final Completion Ceremony for their last graduating class. In 2006, Region I members were recognized for contributions to midwifery education, practice, and scholarship through the ACNM and A.C.N.M. Foundation. Nell Tharpe, CNM received the Regional Award for Excellence; Debra Erickson-Owens, CNM, University of Rhode Island, and Saraswathi Vedam, CNM, Yale University, were honored with Excellence in Teaching Awards. Baystate midwifery student Adrienne Hines, SNM was a Varney Participant Fund and Yale midwifery student Grace Loehr, SNM received a scholarship presented by GlaxoSmithKline. The A.C.N.M. Foundation Leadership Development Award was given to Deb O'Connell, CNM.

Region I Chapters have engaged in a number of activities to assure viability of the profession and preserve access to midwifery care for New England women. Connecticut midwives launched a successful legislative initiative to remove supervisory language from their state statute and this change went into effect on October 1. Rhode Island midwives have also been exploring possible changes in supervisory language. The Massachusetts Chapters, as part of the Coalition for Midwifery (CPMs and CNMs), filed a bill to create a Board of Midwifery. The bill passed the Senate. Due to a clerical error that occurred in a Senate office, the bill that passed was not the correct version and the bill has been re-submitted. The Maine Chapter continued their efforts on the Initiative to Implement Standard Procedures and Practices Allowing Hospital Admissions by CNMs. The Vermont Chapter held a strategy session with Vermont nurse practitioners and Michele King, ACNM Senior Policy Analyst, and plans to address the Vermont Board of Nursing requirement for MD signatures under the APRN licensure regulations. New Hampshire midwives are looking at their chapter structure and function and have begun re-designing for the future. A high point of the year was the inspiring and energizing ACNM Leadership Seminar held in Mount Snow, Vermont for 50 midwives from Regions I and II.

## Region II

### Elaine Mielcarski CNM, MS, NP, FACNM

*Delaware, New Jersey, New York, Pennsylvania, Puerto Rico, and the Virgin Islands*

Region II has been an involved, dynamic force for improved public health, improved access to care, and improved viability. What is so special about this region is the verve that so many have applied in moving forward. What makes Region II unique is the continued successes of our members despite their feelings of "it is not enough."

Look at the ACNM national awards received in the last year by Region II members: Kitty /Ernst Award: Anne Hyre, CNM; Honorary ACNM Fellows: Karen Baldwin, CNM, Kate Dawley, CNM, Aleida Llanes-Oberstein, CNM; Midwives of Color/Watson Award: Eddaliss Gonzales, CNM; W. Newton Long Award: Jo Anne P. Davis, CNM; With Women For A Lifetime Gold Award: Bassett Healthcare Nurse-Midwifery Service.

Joan Sykes Bryson, CNM won the Regional Award of Excellence. Denise Roy, CNM from Eastern Penn., who was also nominated, was



selected for the American Association of Birth Centers' Professional Award. This award was given in recognition of outstanding contributions to birth centers at the state and national levels. Denise and her colleagues Betsy Batejan, Nancy Hazel, Gazelle Lang, Julia Rasch, Holly Christensen, and Peggy Stone (clinical director) have contributed to the Birth Center in Bryn Mawr's history of 5,500 midwife-attended births in 28 years.

Patti Brown, Director of the Bassett Healthcare Nurse-Midwifery Service applied for their gold commendation because in their review with Albany Medical Center (their tertiary referral center), they were recognized as a top performing hospital in the Key Quality Indicator categories. This service has contracts with five midwifery education programs at any given time.

There has been a shift to some extent in recent years from practice in large services to more rural and smaller city practices. It has not been unusual for me to speak with midwives who are performing the majority of births in their setting and extol the collaborative and community support they receive. When I saw JoAnn Roberts at a chapter meeting in Syracuse, she and her colleagues, Betty Guisinger, Marianne Stalteri and Corrine Amadio were delivering 400 of the 500 births in their two OB, four midwife practice in the Rome, NY area.

Midwives from New York chapters and NYSALM have worked on several projects including their privileges, patient, and emergency contraception bills and ultrasound CPT codes. The Pennsylvania midwives' latest recorded statistics indicated that in 2004, CNMs attended 9% of the births overall and 30% in rural communities. Their major priority continues to be prescriptive authority. In New Jersey, Lonnie Morris has taken Dawn Durain's place as Chapter Chair. She has formed a task force to look at barriers to practice and legislative issues. A recent conversation with a midwife from the US Virgin Islands reveals that the prescriptive privileges law that the island midwives were successful in passing has gone into effect. In St. Thomas, midwives also attend the majority of the births. St. Johns patients all transport to St. Thomas for birth.

## Region III

### Karen Sadar Watt, CNM, MSN

*Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee*

This past year, the nurse-midwives of Region III have been politically active, especially in Florida, where the state's eight chapters (a new one was just established this past year) have worked collaboratively to advance midwifery. North Carolina and Tennessee had successful legislative days and midwives elsewhere across the region are working diligently to maintain their footing.

Georgia midwives finally received prescriptive authority and South Carolina midwives helped get a "Right to Breastfeed" law passed in their state. Midwives in New Orleans, southern Louisiana and southern Mississippi are starting to emerge once again as these areas slowly and painfully rebuild after the devastation from Hurricane Katrina.

Associates in Obstetrics and Gynecology in Dalton, GA received a Golden Commendation for being "With Women, for a Lifetime™" for over 30 years. Carolina Birth Center in High Point, NC received a Silver Commendation for being "With Women" for over 20 years, and Rush Midwifery Associates in Meridian, MS received a Silver Commendation for over 10 years of being "With Women." Mavis Shorn, CNM of Tennessee was chosen as our region's "in the trenches" awardee for 2007.

The biggest challenge for many of us in the Southeast is fewness of numbers but we continue to hold our own.

## Region IV

### Cathy Collins-Fulea, CNM, MSN, FACNM

*District of Columbia, Illinois, Indiana, Kentucky, Maryland, Michigan, Ohio, Virginia, West Virginia and Wisconsin*

Region IV has had a very active year, despite the usual challenges we all face trying to maintain our family life as well as our practices. Many midwives in our region were recognized for their excellence in practice and education. "With women, for a lifetime™" awards were given to Sandra Cottle, CNM (silver) in Charleston, WV; Tamara Kessel, CNM (silver) in Petersburg, WV; and FamilyCare Health Center in Scott Depot, WV, who was awarded the gold award for over 20 years of service! Three CNMs were awarded fellowships, Deb Armbruster, CNM, Lisa Summers, CNM, and Lisa Veitch, CNM. The Regional Award of Excellence went to Barb Lannen, CNM of Michigan. Kerri Schuiling, CNM received the ACNM Book of the Year Award. Ellen Chaney Solis, CNM won the Midwives of Color Award. The Excellence in Teaching awards from the A.C.N.M. Foundation went to Eileen Nyholt, CNM, Kathryn Osborne, CNM, Linda Bloom, CNM, and Lily Fountain, CNM. We also had a great Leadership Seminar in Chicago, Illinois. Twenty five invigorated midwives, strategizing toward successful, mission-driven chapter activity in their respective sites.

Our many educational programs have been successful. University of Indianapolis had their first successful site visit. Shenandoah University passed accreditation for 10 years. Wayne State University open the second CNM program in Michigan. University of Cincinnati added a distance-learning program for midwifery. Shenandoah University signed a collaborative initiative with Johns Hopkins allowing JHU students to take their MSN core courses at JHU and their midwifery courses at SU. Georgetown University is celebrating with 10 new full time clinical students and 5 part time students. Frontier welcomed its 50th community-based class and Kitty Ernst, CNM was honored for developing CNEP and for attending all 50 Frontier Bounds!

Many states are working on legislation to advance autonomy in practice. Illinois is working to remove supervisory language and obtain prescriptive authority. Michigan and Ohio are working with the advance practice nursing groups toward non-delegated authority for Schedule II medication. Virginia also worked with advance practice nurses to get supervision language removed from their rules and regulations. Maryland passed legislation to remove supervisory language from the regulatory code but they are still working on changing the prescriptive laws. The Virginia legislature funded two project coordinators with \$150,000 to oversee the startup of two birthing centers in medically underserved areas.

## Region V

### Lynne Himmelreich, CNM, MPH

*Arizona, Colorado, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Utah, and Wyoming*

Region V is comprised of 15 states, 24 Chapters and six midwifery education programs. In Texas, the Parkland School of Nurse-Midwifery closed in August. However, the exciting news is that Mary Brucker, CNM, DNSc, FACNM is the Education Director of a new midwifery education program at Baylor University in Dallas, and so Texas will continue to have a quality midwifery education program.

Many Region V members were recognized for their contributions to midwifery, education, practice and scholarship over the past year. Tiffany Coleman, CNM was honored with the Dorothea Lang Award for Midwifery

Pioneers; Karol Krakaur, CNM received the Regional Award for Excellence; Angela Deneris, CNM was inducted as a Fellow in the ACNM; Patricia Aikens Murphy, CNM and Gwen Latendresse, CNM were *Journal of Midwifery & Women's Health* (JMWH) award winners; the JMWH Best Article of the Year Award went to Leah Albers, CNM and Kay Sedler, CNM; Tamara Windson, SNM was awarded an A.C.N.M. Foundation Memorial Scholarship; Gwen Latendresse, CNM received an A.C.N.M. Foundation Fellowship for Graduate Education; Rebecca Ott, CNM, Jennifer Hensley, CNM, and Angela Deneris, CNM were recognized as excellent educators; and Melissa Avery, CNM received the Hazel Corbin/Maternity Center Association Grant for Evidence-Based Midwifery Care.

Like all Regions, midwives in Region V face many barriers to practice such as required written collaborative practice agreements, professional liability coverage, and reimbursement. A bright spot is the increase in job openings being posted throughout the Region. Practices are growing providing women desire midwifery care. With the energy and dedication of the midwives of our Region, barriers to practice will continue to be addressed and quality midwifery care for women will continue and grow.

## Region VI

### Leslie Cragin, CNM, PhD, FACNM

*Alaska, American Samoa, California, Guam, Hawaii, Idaho, Nevada, Oregon and Washington*

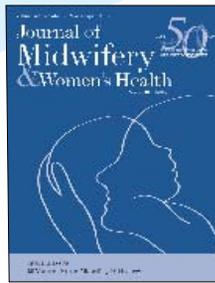
This year has been a year of innovation and hard work in the College. Our members participated at local, regional and national levels. We have been challenged in our abilities to maintain practices, stemming from economic or political forces within our health care system. But challenges are not defeats; we remain a strong and viable region whose members continue to educate one another, our clients and the public; to provide clinical care, and who participate in policy discussions and political action.

The work of our region can not take place without support from outside the region. Lisa Summers, Director of ACNM Professional Services has made an important trip to our region this year. She visited the new Northern Nevada Chapter with me in conjunction with an ACNM exhibit at the National Rural Health Association meeting. Additionally, she and her staff provide ongoing consultation to the members of the region via email and telephone.

Two other Board members have visited with members in our region. In October 2006, Elaine Mielcarski attended the CNMA (California Nurse-Midwives Association) annual meeting in Newport Beach. And in March 2007, Barbara Files took time during a trip to visit family in Alaska to have lunch with members of the Alaska Chapter. These interactions are important as they assist members in getting to know the college's leaders and help our leaders learn first hand about the perspective of members across the country.

Reversing the trend of closures of education programs, the five nurse-midwifery education programs in our region are strong and productive. With Heather Bradford, CNM as our regional GAC representative, we continue to participate in federal legislative efforts. Each state has had one or more legislative issues that they actively addressed. Other chapters have participated in activities that raised awareness of midwifery practice. Northern Nevada participated in the Nevada Women's Expo this past March, and several chapters have participated in the March of Dime's Walk for America. It is an honor and pleasure to represent this region.

# Professional Highlights



## Department of Professional Services

The work of the Department of Professional Services comprises activities in the areas of policy, education, clinical and professional issues, and research, and has been guided in each of these areas by the ACNM Strategic Priorities.

ACNM achieved one of its critical policy goals in 2006 – the elimination of a federal requirement to have a physician certify when a woman is in false labor at a hospital facility. ACNM concluded a long fought battle to rewrite the regulations under the Emergency Medical Treatment and Labor Act (EMTALA) that had required the physician certification and the revised regulation became effective on October 1, 2006. ACNM activated its members in August for the first ever National Midwifery Advocacy Month, a time for midwives to meet with their elected federal representatives in their home districts and states. ACNM fought off two issues in Congress that would have had a negative impact on access to midwifery services. The first was a bill introduced by Representative John Sullivan (R-OK). Though cast as a bill to prohibit misleading and deceptive advertising or representation in the provision of health care services, the legislation is merely an attempt to cast non-physician health professionals as poor stewards of the public trust and inferior providers of quality care. ACNM strongly opposed this legislation along with other organizations representing podiatrists, physical therapists, chiropractors, optometrists, nurse practitioners, and nurse anesthetists. The legislation did not move forward and received little support in Congress. The second bill ACNM opposed would have allowed the federal government to preempt state provider and benefit mandates including laws providing direct access to midwives and guaranteeing women access to basic services in insurance plans. Finally, ACNM was successful in working with Congress to forestall a significant cut in reimbursements for Part B Medicare services, and CNMs were specifically named as eligible for bonus payments to health professionals who report on quality measures. Congress failed to take action on other key Medicare provisions ACNM has been seeking, choosing instead to only address issues that were expiring in the Medicare law.

At the state level, visits were made to over 12 different states, including midwifery-specific lobby days in North Carolina and Pennsylvania. The policy staff has worked closely with the ACNM Political Action Committee to distribute PAC funds to key legislators at events in Washington, DC and in member's home districts and has worked to strengthen the role of the Chapter Legislative Contacts.

A new position was created to implement the recommendations resulting from the September 2005 Education Summit and work has begun on that initiative. Staff supported four leadership seminars throughout the country, and continues to administer the Continued Competency Assessment program for CNMs/CMs and the ACNM CEU recognition to educational offerings, both within ACNM and from outside organizations. The Reentry to Clinical Practice pilot program was launched with evaluation scheduled for 2007.

The availability and affordability of professional liability insurance tops the list of clinical and professional issues of concern to members and has been major focus of work in the department. Though premiums continue to rise and coverage is more difficult to obtain for some members, we are pleased that coverage is available and continue to work with the underwriter to control losses and maintain availability.

Work continued on the REDUCE (Research and Education to Reduce

Unnecessary Cesareans) campaign, including a press briefing held prior to the NIH State-of-the-Science Conference: Cesarean Delivery on Maternal Request. Staff regularly provides information on a wide variety of topics, including credentialing CNMs/CMs and scope of practice issues, to hospitals, attorneys, employers, managed care organizations and liability insurers. Professional Services staff has coordinated a Reentry Work Group that developed a Reentry Program approved by the Board for pilot testing in 2006. The department provided support to the Division of Standards and Practice in the creation of a number of significant new position statements.

We continue to expand our research efforts in the department and used our on-line WebSurveyor capacity to complete the first Values Proposition Survey. This technology allowed us to improve accuracy and decrease costs by moving our Core Data Survey and Benchmarking data collection on-line in 2006.

Being available to speak with writers and reporters about a wide range of issues and staffing our exhibit continues to be an important job of Professional Services. Most important, however, we are available to speak directly to members and reply to hundreds of email inquiries about issues from obtaining licenses, handling employment contracts, getting and maintaining hospital privileges, dealing with a potential lawsuit, and a host of other challenges.

## Department of Membership

The Membership Department markets ACNM membership, processes membership applications and renewals, maintains the ACNM database of members and midwifery practices, oversees the diverse array of membership benefits offered by the College, and manages the College's online bookstore, [www.ShopACNM.com](http://www.ShopACNM.com).

ACNM's membership experienced a slight overall increase in 2006. This is a real accomplishment considering the difficult practice climate that midwifery faces and is a testament to our member's dedication to the future advancement of the profession through a strong and united ACNM. A small decline in Active membership was coupled with increases in both Active-Retired/Disabled & Associate membership. This trend continues to illustrate that more CNM/CMs are leaving midwifery for retirement or career changes than are entering the profession. It is more crucial than ever that all the CNMs & CMs in practice be members of ACNM and the Membership Department continues its aggressive efforts to recruit and retain members. The increases in Active-First Year and Student membership from 2005 to 2006 (illustrated on the chart on the next page) provide a hopeful sign. The Membership Department continues to maintain a database of midwifery practices for the practice directory and the on-line practice locator, Find-a-Midwife, which connects midwifery consumers to the practices where our member midwives work. In 2006, Find-a-Midwife received 60,000 unique page visits, proving its value as a key benefit of Active membership. Data for the practice locator is updated weekly.

Staff continues to maintain existing and seek out new non-dues funding sources for ACNM at an aggressive pace. [ShopACNM.com](http://ShopACNM.com) – the College's online bookstore – was an excellent source of non-dues revenue for the College in 2006. The most popular products included: Pregnancy Calculators; the Midwife's Birth Log; the 2006 edition of *Exam Prep*; and the *Clinical Practice Guidelines for Midwifery & Women's Health* handbook. Sales of perennial top sellers the Today's CNM and CNMs and Your GYN Health brochures were suspended in 2006 while the brochures were being redesigned and reprinted.

## Membership figures as of:

|                              | December 2006 | December 2005 |
|------------------------------|---------------|---------------|
| Active .....                 | 4496.....     | 4549          |
| Active-Retired/Disabled..... | 203.....      | 196           |
| Active-First Year.....       | 251.....      | 237           |
| Active-Life.....             | 193.....      | 195           |
| Associate.....               | 489.....      | 465           |
| Student.....                 | 623.....      | 601           |
| <b>Total</b>                 | <b>6255</b>   | <b>6243</b>   |
| AIC Member.....              | 3.....        | 3             |
| Friends of the College ..... | 81.....       | 191           |

### Communications Department

In 2006, ACNM represented its members by exhibiting at 13 major trade shows. HealthCorps, Centering Pregnancy, the National Rural Health Association, and Lamaze International were new in 2006 and were great successes. At the exhibits, ACNM staff educated health care professionals, midwifery employers, hospital administrators, and potential midwifery students about the profession by talking with conference attendees and handing out educational materials.

*Quickening* published informative articles about successes with EMTALA, Annual Meeting updates, the midwifery exhibit at the Smithsonian, the REDUCE campaign, victories at the state level, and more. Advertising continued to be successful in bringing non dues revenue to help cover the costs of printing, postage and design. Conceptus sponsored the September issue.

Numerous articles about midwives and midwifery were published in national and local media outlets, broadcast news, magazines, and on the web. The communications staff worked with members to help them respond to local issues and market their practices. In 2006, ACNM released 38 press releases, including ones on the REDUCE Campaign. The REDUCE Campaign was a visible press campaign calling for Congress to hold a hearing to address the rising cesarean rates.

The ACNM web site, [www.midwife.org](http://www.midwife.org), continued to be heavily visited. The member's only section was launched in 2006 and provides a member benefit. Staff also developed a marketing tools web page for members. Avent became the first-ever sponsor of [www.gotmom.org](http://www.gotmom.org) and improvements and updates were made to that site.

MidwifeJobs.com enjoyed another record breaking year. An average of over 13,000 users visited MidwifeJobs.com each month and more than 1,000 jobs were posted on the site. MidwifeJobs.com continues to be the #1 online career center for midwives.

eMidwife.org grew in popularity and numbers as discussion lists were added.

### Global Outreach

The Department of Global Outreach participates in programs that aim to reduce the staggering maternal and newborn mortality and morbidity rates that persist in many parts of the developing world. DGO staff midwives and midwife consultants assist with a range of technical activities such as standards and protocol development; training government and private sector midwives, nurses, and other health care providers; developing, implementing and evaluating the Life Saving Skills and Home Based Life Saving Skills training programs; strengthening community-facility collaboration; developing and strengthening sister midwifery associations in developing countries; and helping to institutionalize effective, evidence-based methods of maternal and child healthcare service delivery.

In 2006, the International Federation of Gynecology and Obstetrics (FIGO)

and the International Confederation of Midwives (ICM) issued a Joint Statement on the current state-of-the-art and science of prevention and treatment of post-partum hemorrhage (PPH) in low resource settings. The document recognizes ACNM's Home Based Life Saving Skills Program as a promising component to a comprehensive PPH prevention and treatment program.

This international recognition of ACNM's important work in community based approaches to maternal-newborn health was also exemplified by the success of ACNM's collaboration with Africare in Liberia. In Liberia, where the health care infrastructure was decimated by years of civil war and post-coup anarchy, ACNM implemented the Life Saving Skills and Home Based Life Saving Skills Programs in partnership with Africare. The programs have been so successful in improving outcome for mothers and newborns that the government of Liberia has formally endorsed them and expressed its desire to institutionalize them nationally.

ACNM's participation in the ACCESS program intensified in 2006. ACCESS is USAID's (United States Agency for International Development) 5-year global flagship maternal-newborn health program, led by JHPIEGO, on which ACNM is a partner along with Save the Children, Constella Futures, the Academy for Educational Development and Interchurch Medical Assistance. Through ACCESS in 2006, DGO continued to provide support to the Afghan Midwives Association, worked on strengthening pre-service education in Ethiopia, Tanzania, Malawi and Ghana, and assessed conditions relating to emergency obstetrical care and postpartum family planning in northern Nigeria.

ACCESS-Family Planning focuses specifically on meeting the family planning and reproductive health needs of women in the postpartum period. ACCESS-FP interventions are designed to complement those of the ACCESS Program in the promotion and scale up of postpartum family planning through community and clinical approaches suitable for low-resource settings. ACNM participated in the development of a postpartum family planning strategy in Nigeria, in the development and implementation with the Population Council of a provider survey for Mexico to learn about the relationship between AMTSL (active management of the third stage of labor) and post-partum IUD insertion, and worked with Engender to update their PPIUD training manual.

DGO continues its work in Ghana in partnership with the Population Council and EngenderHealth on the Community Health Planning and Services Technical Assistance project to strengthen the recruitment, deployment and capacity of nurses who work at the community level providing comprehensive primary and maternal-child care. With respect to PPH, DGO has been working in Pakistan for the POPPHI project (Prevention of Postpartum Hemorrhage Initiative) to institutionalize the active management of the third stage of labor.

In 2006, DGO completed work on two programs: Training trainers in Life Saving Skills in a fourth region of Tajikistan, this time under a Child Survival grant held by Mercy Corps, and implementing Home Based Life Saving Skills in Haiti with the Kombit program, also Child Survival funding, led by the Haitian Health Foundation. A Child Survival Grant was awarded to the Minnesota Health Volunteers in 2005; under a subagreement with MIHV DGO will be implementing HBLSS in 2007.

The fourth HBLSS training of trainers workshop was held in January 2006. DGO is receiving increasing requests for the program as well as requests for information and presentations about the program as news about its impact spreads. The 4th edition of Life Saving Skills for Midwives is well underway; the tentative publication date is December 2007.

### Journal of Midwifery & Women's Health

Volume 51 of the *Journal of Midwifery & Women's Health* (JMWH) contained 548 print pages and 53 electronic-only pages. Two CEU issues on Primary Health Care for Women (51.3) and Topics in Gynecology and Reproductive Health (51.6) were published. JMWH processed 254 submissions and received 246 new submissions. There were 197 new manuscripts reviewed by the editorial team (35) and/or the peer reviewers (162). The acceptance rate was 36%.

# Divisions & Committees



## ACNM Division of Accreditation

In December 2006, the DOA was granted continuing recognition as a programmatic accreditor, an expansion of scope to include institutional accreditation and a clarification of scope to include distance education. The exact language of the recommended scope of recognition is: "The accreditation and pre-accreditation of basic certificate, basic graduate nurse-midwifery, direct entry midwifery and pre-certification nurse-midwifery education programs. The accreditation and pre-accreditation of freestanding institutions of midwifery education that may offer other related health care programs to include nurse-practitioner programs, and including those institutions and programs that offer distance education." The move to expand to institutional accreditation was at the request of the ACNM membership, and required a major time and resource commitment by the DOA. This effort will have been in vain if the midwifery community does not respond by developing the freestanding institutions that the DOA can now accredit. At present, the DOA has accredited one freestanding institution (Frontier School of Midwifery and Family Nursing).

A timetable was developed for the Accreditation Criteria revisions, which must be completed by 2008.

The Governing Board continued to discuss the impact of the proliferation of DNP programs on midwifery education and accreditation. A number of midwifery education programs will be DNP programs or have a DNP option. Discussion continued about the development of accreditation criteria for doctoral programs.

The Governing Board began a strategic planning process. Three strategic issues were identified:

1. Financial solvency
2. The decrease in the number of education programs and graduates
3. Development of accreditation criteria and processes that meet current and future needs.

Sub-groups were formed to develop action plans to address each issue

The DOA has been administratively and financially separate from ACNM since 1983. However, the name "Division of Accreditation" has caused confusion among the membership and the public about the nature of the relationship between ACNM and the DOA. In order to clarify the relationship, the Governing Board voted to change the name to the Accreditation Commission for Midwifery Education (ACME). The name change will take place in June 2007.

Four accreditation and one preaccreditation site visits were conducted and four programs closed. There were a total of 39 accredited education programs at the end of 2006.

The DOA held 2 workshops: one to orient program directors and faculty to the DOA and the other to train and update site visitors.

DOA representatives attended meetings of the Alliance for APRN Credentialing, the Council for Higher Education Accreditation, National Council of State Boards of Nursing, and the US Department of Education.

Many thanks are due to the dedicated volunteers and staff who devote their time and expertise to make the Division of Accreditation function effectively.

## ACNM Division of Education

The ACNM Division of Education (DOE) is composed of six sections that work to support education programs for CMs and CNMs. These Sections are Basic Competency, Continuing Competency, Continuing Education, Education Policy, Education Promotion, and Preceptor Development and Support.

This year Barbara Camune, CNM, PhD was appointed Vice Chair of the Division and Chair of the Education Policy Section.

The Division of Education represented the ACNM in meetings of:

- The Alliance for APRN Credentialing
- The Advanced Practice Nursing Consensus Group
- The Healthy People 2010 Curriculum Task Force Meeting in Washington, D.C.
- The JCAHO Conference on Health Professions Education.
- DOE Policy Section members attended several AACN-sponsored informational meetings on the DNP.

Other activities during 2006 included the following:

- Final revision of the position statement Mandatory Degree Requirements for Entry into Midwifery Practice, which was approved by the Board of Directors in March 2006.
- Completed revisions to the Midwifery Education Position Statement, which was approved by the Board of Directors in December 2006.
- Continued work on the revisions to the Core Competencies for Entry into Midwifery Practice; a final draft will be presented to the Board of Directors in June 2007.
- Networked with members to see that abstracts related to clinical teaching would be submitted for the 2007 and 2008 Annual Meeting.
- Surveyed midwifery educational programs on the effect the DNP was having on their schools and programs.
- The Governing Board approved plans by which CCA credit is being provided for the review of CEU programs, the writing of peer-reviewed text chapters, and clinical precepting of students, which were then approved by the ACNM Board of Directors.
- Began working with the first two midwives to enter Pilot Program for Re-Entry into Practice.
- Collaborated with professional staff to see that the review process for continuing education programs was streamlined.
- Approved 103 CE programs inclusive of 9 partial approvals.

## Division of Research

This year the Division of Research (DOR) has experienced great changes. Holly Powell Kennedy, CNM has completed her tenure as Division Chair; her excellent leadership will be missed! We also said farewell to Lisa Kane Low, CNM who made important contributions in her role as the Networking Section chair. The DOR welcomed a new Chair, Amy Levi, CNM, PhD, and two new Section Chairs: Cara Krulewicz, CNM, PhD as Chair of the Data and Information Management Section, and Kate O'Dell, CNM, PhD, as Chair of the Networking Section. The new Section Chairs have joined their colleagues in the work of the Division, with an emphasis on meeting the Strategic Goals of the ACNM.

The Data and Information Section has joined a network of representatives from the Midwives Alliance of North America and the American Association of Birth Centers to construct a data set that will meet the needs of our common interests. The Section members continue to support the interest in the midwifery community to collect data that will support our profession.

The International Section collaborated with the Journal of Midwifery and Women's Health to produce an issue devoted to International Health Research, with the Section Chair serving as Guest Editor. In addition to this valuable project, this section is responsible for the "Breaking News" that appears on the ACNM Web site. This news represents alerts of new findings from a selection of international perinatal journals.

The Networking Section has embarked on a number of new ventures to increase contact among the members involved in research. The section is encouraging use of the Research e-midwife list, and is in the process of organizing research interest groups to better connect members involved in specific research activities; this will culminate in a reception for researchers to meet with one another at the Annual Meeting. The Networking Section is also responsible for the DOR web site, which is a repository for information for ACNM members about research activities. In conjunction with the International Section, the web site provides a connection to the work of the ICM Research Advisory Network to link midwives doing research all over the world.

The Research and Advisory Section works closely with the ACNM Senior Staff Researcher (Kerri Schuiling, CNM) and the ACNM National Office on specific tasks related to membership surveys. This year the annual membership survey has been revised for analytic needs and appropriate uses as determined by the national office, and has been placed on the Web to improve the process of eliciting information from the membership.

The Research Dissemination and Development Section has focused its activities in anticipation of the Annual Meeting for 2007. In addition to coordinating and managing the research sessions at the meeting, this includes the coordination of the Scholar's

Colloquium, participation in the Planning Committee meeting, and assisting with the coordination of the first research workshop with the MANA Division of Research on Normal Birth to be presented both at the ACNM and MANA Annual Meetings.

## Division of Standards and Practice

The Division of Standards and Practice (DOSP) is composed of five sections: Clinical Practice, Home Birth, Professional Liability, Quality Management and Business.

This is just a quick summary of some of their efforts. A number of new documents have been produced this year including statements or resources on A Culture of Patient Safety, Primary Elective Cesarean, Fetal Monitoring Nomenclature, Immunizations, Preconceptual Care, Quality Management

and Benchmarking, and Emergency Preparedness for Birth. The Handbook on Quality Management was revised and multiple Risk Management and Reduction Documents were formatted for peer review and quality assessment use in midwifery practices.

We have collaborated with others on a number of projects. The Homebirth Section worked with National Office staff and the Board of Directors to develop a response to the ACOG statement on Homebirth. The Clinical Practice Section worked with the CDC and ACOG concerning preconception care and immunizations. The Professional Liability Section collaborated with the Divisions of Education to complete a faculty and student liability survey and to present the findings. The Quality Management Section has successfully transitioned the Benchmarking Project back to being a section responsibility from the national office for 2006 data entry and analysis. The Business Section headed a work group to explore the impact of resident reduced work hours on midwifery practice and the Homebirth Section and the Liability Section have participated in work groups to address liability coverage concerns.

The DOSP sponsored multiple presentations at the ACNM Annual Meeting in Salt Lake City. The Clinical Practice Emergent Clinical Updates for Obstetrics and Gynecology were again successful as well as presentations on Emergency Preparedness, Management of Shoulder Dystocia, Risk Reduction and Business Management and Billing in Midwifery Practice. We have also had a number of articles in *Quickening*, including a quarterly column on quality management topics, Quick Billing Updates and a paper on Benchmarking that was published in the *Journal of Midwifery & Women's Health*.

## Division of Women's Health Policy and Leadership

The Division of Women's Health Policy and Leadership (DOW) has been in a state of transition and has streamlined their section structure by combining the Leadership Development Section with the Networking Section and by combining the Policy Development and Evaluation Section with the Women's Health Issues and Projects Section. DOW has made substantial contributions to the ACNM Restructuring process to insure that identification of emerging issues and policy development are at the forefront of ACNM work and that leadership development becomes more closely tied to the nominating process. There have been ongoing discussions about the appropriate placement of a permanent Ethics Committee. The Environmental Health Working Group, continuing work initiated by the Emerging Issues Section, has a number of significant accomplishments to their credit this year and remains energized and focused on future projects. They are playing an active role in the Prenatal Partnership on Environmental Health and they are thereby providing an avenue for ACNM to collaborate with other organizations on this important issue.

## Archives

2006 was a rather quiet year for the committee. Its principal work was to obtain and transcribe some of the oral histories that had been done on various foremothers of the College.

Three histories were obtained by the committee and sent for transcription. Those obtained were for Alice Forman, Teresa Marsico and Betty Hosford.

## Bylaws Committee

During 2006, the Bylaws committee has worked actively with the Board of Directors in the revision of the ACNM Bylaws, a major project that will position ACNM for continued growth.

## Government Affairs Committee

### Key Activities:

- Medicare Legislation: We continue working closely with the national office to follow up on legislative activities and grass roots efforts. With the new Congress we are increasing our efforts and are working hard to enlist CNMs/CMs throughout the country to increase their legislative work.
- Beginning discussion and coordination of proactive legislative agenda items among and from the Divisions. We have had our first joint meeting with Division representatives at the Annual Meeting in Salt Lake City. This work has temporarily been put on hold because of the ACNM restructuring efforts.
- Together with the ACNM Professional Services staff, we initiated, developed and continue to produce *The Advocate*. This monthly newsletter is a key to communicating ongoing political activity by the College.
- Working to ensure continued financial assistance for educating CNMs/CMs.
- ACNM members have said loud and strong that legislative and policy issues are one of their top priorities for the College. In addition to *The Advocate*, Government Affairs Committee members are working hard to develop a "Nuts and Bolts" workshop to help members with the basics of legislative work.

### Current Projects:

- Subcommittee is working on mechanisms to educate, motivate and activate the grass roots during the years between meetings in D.C.
- Restructure grass roots efforts with the guidance of Patrick Cooney and Michele King.

### Future Projects:

- Assist with the development of information packets on credentialing for third party payers and promoting direct access to midwifery care.
- Assist with a state-by-state analysis of the laws/regulations that need to be changed to improve the practice environment for CNMs/CMs and assist in the development of strategies to make these changes.
- Evaluate legislation regarding reimbursement and pursue remedies to avoid further erosion at the policy level for midwives to receive adequate reimbursement.
- To pursue local, state, and national tort remedies that will reduce professional liability premiums.

## International Health Committee

The International Health Committee updated the web site and developed a link to the Global Alliance for Nursing and Midwifery enabling the committee to communicate globally with midwives and persons involved in women's health. The committee continues to be involved with updating the Life Saving Skills (LSS) manuals and members are participating in the LSS workshops.

In sight of the Potala Palace in Lhasa, Tibet, Birthing Life Saving Skills (adapted from HBLSS) training was done for local village doctors and township doctors, sponsored by One H.E.A.R.T.. The training was conducted by Carolyn Bell, CNM, MPH and Shirley McCulloch, CNM, MSN. The purpose of the training was to prepare them to do teaching for the families in their communities, and to review their skills as birth attendants.

The first group of 18 (8 men and 10 women) came for three-day intensive refresher training. This group of village and township doctors had been practicing in the counties surrounding Lhasa for the last three years since their basic training. They used the HBLSS picture cards to identify the primary mother problems in their community: post-partum hemorrhage (PPH), and pregnancy induced hypertension (PIH). One of the Tibetan OB/GYN physicians told the class that in the last 5 months there had been an increase in the maternal and neonatal mortality, in the areas in which

the village doctors were working. Many of the births in the area were at home, and were unattended. Steps to prevent PPH, and how to teach family members the steps were reviewed. Village doctors were also instructed to encourage families to call them to attend the births, or to take women to the hospital to deliver their babies.

The new students were a group of 12, (3 men & 9 women) also from counties surrounding Lhasa, arriving for a 3 month long program which included classroom study and two months of clinical practice in a Lhasa Hospital, attending deliveries. These students were already practicing as village and township doctors, and they also agreed (using the HBLSS picture cards) that PPH and PIH were the primary problems in their community with mothers, and prematurity and difficulty breathing were problems with newborns. Take action steps to deal with these problems, and how to teach family members were discussed.

One H.E.A.R.T. adapted the HBLSS picture cards, demonstrating actions to take with various problems, into a Tibetan version, and made a booklet. All of the students agreed that the new booklet would be very helpful in educating families. Most of the births in the surrounding counties around Lhasa were occurring at home, and were unattended. Steps the village doctors could take to help encourage the birthing women to go to the hospital to deliver were also discussed. The counties in which the Village Doctors were trained three years ago, were showing an increase in the number of the births being attended, and a subsequent reduction in maternal - infant mortality.

Follow up training is planned for the village and township doctors, with yearly refresher classes, provided by One H.E.A.R.T. to review Birthing Life Saving Skills and problems encountered in the field.

## MIDWIVES-PAC

This was a year of change and trial and error for the Midwives PAC. We began 2006 by mailing a thank-you card to all of our contributors with a picture of pregnant art created by one of our own, Susan Jacoby, CNM and her artist daughter Jessica Lott. Many of you who did not receive it saw it on our web page. We ended the year by posting our 2007 Seasons Greetings and thank-you on the PAC web page and publishing it in *Quickenning*. This year Marcia Snyder, CNM donated her beautiful photograph of a mother and child. We chose these routes to say thank-you because donations were down this year and we did not have the funds for a mailing.

Our campaign was run differently this year than in the past and we will be making changes again in 2007. We will be using the on-line donation option in tandem with telephone solicitation because we believe that waiting to call until the fall conflicted with the holiday season and decreased giving. In 2005 most of the calls were made by the end of September and we had 1666 phone pledges at an average of \$66/pledge for a total of \$100,224 with 76.50% collected or \$ 76,668. By comparison this year we had 1098 pledges, on-line and by phone, at an average of \$71/pledge for a total of \$70,472 pledged with 71% collected for a total of \$53,679 collected through phone and on-line donations.

We have had some successes. We supported a very wonderful fund-raiser in Michigan where the ACNM chapter joined with the ANA to raise \$20,000 for the campaign of Senator Debbie Stabenow. We encourage more chapters to do the same and grow the influence of our Midwives-PAC dollars by combing them with a larger pool of donations. We recently were very pleased to help host a thank-you reception for Senator Ed Towns who has been a constant supporter and introduced our Medicare Bill in January. Thanks to many midwives who contributes we were able to raise a nice donation for his campaign.

## Midwives of Color Committee

In 2006, the Midwives of Color Committee raised nearly \$4000 from ticket sales, an auction, book sales, and donations. Subcommittees were

organized for updates of regional activities. The communication between Executive Committee Members increased. The Midwives of Color-Watson Scholarship fund has a balance of \$112,000 and the committee awarded two \$3000 scholarships in 2006. Eddalis Gonzalez from University of Puerto Rico and Ellen Chaney Solis from the Frontier School of Midwifery and Family Nursing were the recipients.

### Nominating Committee

During this last election the Nominating Committee, with the assistance of the national office staff, implemented a question and answer web page. This interactive format allowed members to pose questions that were answered by the candidates. The Nominating Committee hopes to continue to improve on the available technology for more informative dialogue between the candidates and the membership.

### Program Committee

In 2006, the Program Committee members:

- Reviewed evaluations from the Salt Lake City annual meeting.
- Evaluated the abstract submissions for the 52nd Annual Meeting in Chicago, IL.
- Re-evaluated the education offerings at the Annual Meeting. In 2007, the committee decided to provide additional education sessions during the Annual Meeting.
- Continued to offer workshops before, during and after the education meeting sessions at the Annual Meeting.

### Student Committee

In 2006, the Student Committee received excellent input from students attending the Annual Meeting and students Kim Dau of the University of San Francisco and Thecly Scott of the University of Pennsylvania, delivered an inspiring student report. The Committee also launched the first ever Road Scholars Fundraiser at the Closing Party in Salt Lake City. The event was quite successful, raising enough money to send a student from each education program to the 2007 Annual Meeting. The Committee has pushed forward with its mission to facilitate communication between students and the College and to give students a contact point for issues and questions.

### Uniformed Services Committee

The completed projects for the Uniformed Services Committee are a *Quickening* article by Rima Jolivet, CNM regarding military midwives and a link on the ACNM web site to stories about military midwives. A summary of 2006 activities includes:

- Continued to solicit information from military service senior certified nurse-midwives for coordination between uniformed service members and military service CNM members.
- Continued to pursue communication among Uniformed Services/federally employed midwives through e-mail listing.

### Ad Hoc Committee on Disaster Preparedness

Summary of 2006 activities:

- Conference call with majority of members in July to delineate goals and objectives for the coming year.
- Attendance by members in local and state activities.
- Speaking engagements at the National Perinatal Association meeting, National March of Dimes, and the American Public Health Association by Robbie Prepas, CNM and Lisa Summers, CNM, DrPH outlining goals of committee.
- Attendance to Pandemic Flu and Disaster Preparedness meetings in Washington, DC by Lisa Summers CNM, DrPH.
- Establishment of list-serve for ACNM members interested in participating in Disaster Preparedness.

Active Projects:

1. Continued addition to ACNM Disaster Preparedness Web site
2. Home Birth division headed by Saraswathi Vedam and Lori Walker.

The goals of this small group are with the development of education. And out of hospital births among the membership of ACNM midwives. This will be accomplished in the development of on-line programs or Regional workshops.

1. Small working group of members to educate the public and the local and state facilities
2. Set up guidelines to set up mobile birth centers (Carlene Nelson and Marion McCartney).
3. Continue to collaborate with the White Ribbon Alliance and disseminate Position paper on Disaster Preparedness for Women and Children
4. Development of a Pandemic Flu Plan with the assistance of Lisa Summers at ACNM. Each member should contact local and state planners to attend meetings throughout the year and provide the position paper from the WRA. Post the local and state level plans for pandemic flu on the ACNM web site.
5. Continued dialogue from Kitty McFarlane on Pandemic flu from the CDC.
6. Presentation at the ACNM Annual Meeting on update on disaster preparedness from Robbie Prepas and Mary Current.
7. Continual speaking engagements throughout the year on Disaster Preparedness; including NPA, ACNM, AWHONN.
8. Reviewed available planning documents for appropriate content Regarding pregnancy, childbirth and infant care.

### Executive Director Search Committee

This Executive Director Search Committee was formed by the ACNM Board of Directors at the September 2006 board meeting. The board intentionally designed a committee to represent not only the board member's perspectives, but broader expertise and linkages of roles to the membership. The formal process was led by the firm Association Strategies, Inc. that facilitated a formal national search and assisted in the process of hiring a new Executive Director. Activities included: casting a wide net to potential internal candidates within the profession as well as external association executive organizations; drafting an Executive Director Position Profile after surveying over 50 stakeholders within the association to provide information about the ACNM and the ED position; and assistance in drafting a newly revised executive director contract. Interviews included two face to face meetings with candidates and committee members leading to a final recommendation to the ACNM Board of Directors on February 24, 2007. Documents referenced can be found on the ACNM web site under Search Committee activities.

# A.C.N.M. Foundation, Inc.



The A.C.N.M. Foundation, Inc. is a 501(c)(3) organization, incorporated in 1967, whose mission is to promote excellence in health care for women, infants and families worldwide through the support of midwifery. The A.C.N.M. Foundation achieves its mission by funding a wide range of programs and projects with cash and non-cash donations from a variety of sources, including individuals, foundations, corporations, small-businesses, estates and trusts. The Foundation collaborates closely with and complements the goals of the ACNM by supporting activities focused on midwifery education, research, practice and leadership, thereby supporting the provision of high quality maternal, newborn, and well-woman health services. The Foundation successfully accomplished its mission in 2006 by seeking funds from a wide range of sources, and receiving a number of generous bequests, which have served to expand our domestic and international awards. Awards were made in the following programmatic areas in record amounts: leadership activities (40%), basic midwifery education (30%), research projects (20%), and special awards and recognitions (10%).

**Leadership** - The Foundation's domestic and international leadership endeavors highlight the value midwives bring to the lives of so many around the globe. Funding from the Charles Engelhard Foundation enabled us to award one midwife a Leadership Education Fellowship for attendance at Harvard University's week-long executive education program entitled: "Leadership for the 21st Century: Chaos, Conflict and Courage". Engelhard funding also helped us fund four exciting and highly successful ACNM Leadership Seminars around the country (Illinois, Tennessee, California and Vermont), with the specific purpose of promoting leadership skills for midwives working at the local level. We also provided funding to secure audio translation services at the International Confederation of Midwives, 2nd Americas Regional Conference in Buenos Aires, Argentina.

**Education** - The Foundation continued its long history of support for midwifery education by making seven basic midwifery education scholarships, including two from our largest education endowment – the Midwives of Color-Watson Scholarship Fund, and two Memorial Scholarships funded, in part, from past donations in memory of midwives Jan Bailey, Penny Brown, and Mary Keller. Once again, two student midwives received the mentorship of Helen Varney Burst during the ACNM Annual Meeting, and 20 midwifery faculty from around the country were recognized for their excellence in teaching and mentoring. For the eleventh consecutive year, the Foundation supported research-related expenses for an outstanding midwife enrolled in doctoral education, this year in support of dissertation research about stress measure associations and pre-term birth.

**Research** - The Foundation continued funding a variety of research projects and research-related activities, including a new research award. The

first A.C.N.M. Foundation Conceptus Incorporated Research Grant was made to support research entitled: *Decision-making Processes of Medically At-risk Women Selecting Permanent Sterilization*. The second Hazel Corbin/Childbirth Connection Grant for Evidence-based Midwifery Care, funded by Childbirth Connection (formerly the Maternity Center Association) in recognition of the historical contributions of the Foundation's first president, Hazel Corbin, RN, will support a research project entitled: *Development of an Exercise Intervention for American Indian Women with Gestational Diabetes*. Other Foundation funded research included an award honoring long-time midwifery advocate, W. Newton Long, MD to support dissertation research entitled: *A Hermeneutical-Phenomenological Study of Midwives' Concept of Normalcy in Childbirth*.

**Special Initiatives** – Engelhard Foundation funding continued to support the Foundation Board Leadership Initiative, this year focused on a planned giving program and an upgrade and expansion of the Foundation's on-line donation process. The success of both was advanced by consultants who worked with the Trustees and staff to enhance the organizational and fundraising skills of the Foundation. Plans for the second initiative, which will contribute to the development of midwives as leaders in the care for women, families and children with chronic disease and disability, continued to evolve. The Foundation sponsored the Smithsonian's Anacostia Museum and Center for African American History and Culture exhibit entitled: *Reclaiming Midwives: Pillars of Community Support*, which featured African American midwives past and present. Our newest initiative the Community Grants Program, funded three exciting community-based projects using proceeds from our highly successful non-cash contribution program. Community Grants supported the following projects: Fetal Health and Development Awareness Program; Bantu, Somali, Hispanic and Sudanese Residents at the Hartland Apartments; Walk Your Way to a Healthy Pregnancy.

**Recognition** - The A.C.N.M. Foundation's most prestigious recognition – the Dorothea M. Lang Pioneer Award – has been given annually since 2002 to pioneers in midwifery for their innovative, often heroic, contributions to the profession. In honor of ACNM and ACNM Foundation Past-President, Dorothea M. Lang for whom the award is named, the 2006 Pioneer Award was given to midwife Tiffany Coleman, CNM, MPH, a true maverick in Hawaii and the Pacific Islands. Additionally, the Therese Dondero Memorial Lecture was presented by Donna Diers, RN, PhD, FAAN, once again honoring the remarkable midwifery leadership of the late Therese Dondero. The 2006 ACNM Foundation Staff Appreciation Award was given to ACNM Program Coordinator, Sharon Shaw, in recognition of her dedication and support of the Foundation's work.

## A.C.N.M. Foundation, Inc. Financial Information as of December 31, 2006

|                                  |             |                        |              |
|----------------------------------|-------------|------------------------|--------------|
| Total Assets                     | \$1,139,148 | Increase in Net Assets | \$465,169    |
| Total Current Liabilities        | \$12,922    | Net Assets             | \$ 661,057   |
| Total Net Assets                 | \$1,126,226 | – Beginning of Year    |              |
| Total Liabilities and Net Assets | \$1,139,148 | Net Assets             | \$ 1,126,226 |
| Total Revenue                    | \$705,358   | – End of Year          |              |
| Total Expenses                   | \$240,189   |                        |              |

**A.C.N.M. FOUNDATION  
BOARD OF TRUSTEES:**

Ellen Martin, CNM, MS, FACNM,  
President  
Suzanne M. Smith, CNM, MS,  
MPH, FACNM, Vice President  
Pamela Spry, CNM, PHD,  
FACNM, Treasurer  
Carolyn Geger, CNM, MS,  
FACNM, Secretary  
Katherine Camacho Carr, CNM,  
PhD, FACNM, ACNM President  
Barbara Fitchitt, CNM, MS, MBA,  
FACNM  
Diana Jolles, CNM, MSN  
Marsha Jackson, CNM, MSN,  
FACNM  
Elaine Moore, CNM, MSN  
Kay Sedler, CNM, MN, FACNM  
Sally Austen Tom, EDM, CNM,  
FACNM  
Lisa Veach, MSN, CNM

**A.C.N.M. FOUNDATION  
STAFF:**

Lisa Paine, CNM, DrPH, FACNM,  
Consultant  
Andrea Watkins, Program  
Coordinator

**A.C.N.M. FOUNDATION  
BUILDERS:**

Cathryn Anderson, CNM  
Lizabeth Andrews  
Royda Ballard, CNM  
Terry Capton-Snell, CNM  
Mei Ka Chin, CNM  
Laraine Guyette, CNM  
Lily Hsia, CNM  
Timothy R.B. Johnson, MD  
Christine Nuger, CNM  
Ruth Payton, CNM  
Nancy Jo Reedy, CNM  
Jo-Anna Rorie, CNM  
Frances Thacher, CNM  
Deanne Williams, CNM

**AWARDS FOR 2006  
LEADERSHIP:**

**ACNM Leadership Seminars**

American College of Nurse-  
Midwives

**A.C.N.M. Foundation Leadership  
Education Fellowship**

Leissa Roberts, MS, CNM

**RESEARCH:**

**Hazel Corbin/Maternity Center  
Association Grant for Evidence-  
Based Midwifery Care**

Melissa Avery, CNM, PHD,  
FACNM

**A.C.N.M. Foundation, Inc.  
Fellowship for Graduate  
Education**

Gwen Latendresse, CNM, MS,  
PhDc

**W. Newton Long Fund**

Jo Anne P. Davis, CNM, PhDc

**EDUCATION:**

**Varney Participants**

Patricia Reddy, SNM

Adrienne Hines, SNM

**Basic Midwifery Education**

**Scholarships:**

TUMS Calcium For Life

Scholarship

Brooke La Saulle, SNM

Midwives of Color-Watson

Scholarship

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Scholarship

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Margaret Edmundson Memorial

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A.C.N.M. Foundation Memorial

Scholarship\*

Tamar Windson, SNM

Emalee Danforth, SNM

\*The A.C.N.M. Foundation  
Memorial Scholarship was funded  
in 2006 by gifts made in honor/  
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Myriam Castro de Castaneda, CNM

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Patricia Duffy, CNM

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*Reclaiming Midwives: Pillars of  
Community Support*

**Community Grants**

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Noelia Galvan, CNM - TX

Debra Penney, CNM - Utah  
Laura Mannis-James, CNM - KY

**RECOGNITION:**

**Dorothea M. Lang Pioneer Award**

Tiffany Coleman, CNM, MPH

**ACNM Foundation Staff**

**Appreciation Award**

Sharon Shaw, Program Coordinator

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Margaret Taylor, CNM

Joyce Thompson, CNM

# ACNM Liaisons



These members have served as official representatives of The American College of Nurse-Midwives during 2006-2007. We gratefully acknowledge their contributions on behalf of our profession.

- Mary Barger, CNM – Healthy People 2010
- Margie Beal, CNM – Alliance for APRN Credentialing
- Georgia Blair, CNM – ACNM/MANA Liaison Group
- Diane Boyer, CNM – Alliance for APRN Credentialing; National Association for Institutional Quality and Integrity
- Joan Bryson, CNM – Women & Epilepsy Initiative
- Katherine Camacho Carr, CNM – ACNM/ACOG Task Force; Council Delegate for the International Confederation of Midwives
- Cathy Collins Fulea, CNM – ACNM/MANA Liaison Group; Service Directors Network
- Janet Engstrom, CNM – U.S. Breastfeeding Committee
- Barbara Fildes, CNM – ACNM/ACOG Task Force
- Emalie Gibbons-Baker, CNM – Smoke Free Families/ National Partnership to Help Pregnant Smokers Quit
- Martha Goedert, CNM – National Center for Hearing Assessment and Management at Utah State
- Carol Hayes, CNM - Immunization Action Coalition
- Barbara Hughes, CNM – Newborn Channel Advisory Board
- Cecilia Jevitt, CNM - AHRQ/American Dietetic Association Task Force
- Peter Johnson, CNM – AACN/APRN Consensus Workgroup
- MaryAnne Laffin, CNM – National Perinatal Association
- Teresa Marchese, CNM – National Commission on Quality Assurance Health Care Practitioner Advisory Board
- Marion McCartney, CNM – Baby Friendly USA
- Elaine Mielcarski, CNM – ACNM/ACOG Task Force
- Anthonia Obichere, CNM – AWHONN/Pfizer, Women and Heart Disease
- Robbie Prepas, CNM – White Ribbon Alliance Emergency Preparedness Working Group
- Valerie Roe, CNM – Association of Academic Health Centers/ Association of Teachers of Preventive Medicine Healthy People 2010

- Karen Sadar Watt, CNM – National Advocates for Pregnant Women
- Karen Schelling, CNM – Clinical Database Taskforce for National Network of Nurse-Managed Health Centers
- Joan Slager, CNM – The Coding Institute – Advisory Board, OB/GYN Coding Alerts
- Carol Snapp, CNM – The National Diabetes Education Program
- Saraswathi Vedam, CNM – ACNM/MANA Liaison Group
- Donna Vivio, CNM – Children's Environmental Health Network
- Cecilia Wachdorf, CNM – ACNM/MANA Liaison Group; National Organization of Nurse Practitioner Faculties: APN Mass Casualty Education

*The following individuals were nominated to serve by ACNM:*  
Dorothea Lang, CNM and Ginette Lange, CNM – Representatives for ACNM and the International Confederation of Midwives to the United Nations

*The following ACNM staff members have served as official representatives of The American College of Nurse-Midwives during 2006 – 2007:*  
Nancy Hanson, Associate Director for Education – Alliance for APRN Credentialing; National Association for Institutional Quality and Integrity

Rima Jolivet, CNM, Senior Technical Advisor – CMS Physician Quality Reporting Initiative; ACOG Patient Safety and Quality Improvement Committee

Lisa Summers, CNM, Director of Professional Services - National Partnership to Help Pregnant Smokers Quit; Coalition for Improving Maternity Services; White Ribbon Alliance Emergency Preparedness Working Group

## **New Position Statements:**

- Faculty Degree Requirements
- Principles for Credentialing and Privileging CNMs and CMs
- Requirements for Signed Collaborative Agreements between Physicians and CNMs and CMs
- Standardized Nomenclature for Electronic Fetal Monitoring
- Creating a Culture of Safety in Midwifery Care

## **Revised Position Statements**

- Mandatory Degree Requirements for Entry into Midwifery Practice
- Midwifery Education

## ACNM Treasurers' Report

*Claire Westdahl, CNM, MPH, FACNM, Treasurer*

The ACNM Financial Advisory Board (FAB) is composed of the Treasurer, Executive Director, ACNM Department Directors, Past Treasurer (Kathleen Martin), two representatives from the Board of Directors (BOD) (Barbara Fildes and Lynne Hemmelreich) and an appointed ACNM member (Tanya Tanner). The FAB meets at least twice annually to confer and advise the BOD on all budget preparation and financial matters.

The College received a favorable financial audit for the year 2006. Our current asset to liability ratio of 2.5:1 is an indicator of a financially healthy organization. Our operating deficit for the year was \$77,000. Dues revenue was approximately the same as 2005. In 2006 the College had extraordinary expenses related to the transition of executive leadership and restructure efforts including revision of the bylaws. Also, for the first time the expenses from the Annual Meeting exceed revenue due to penalties charged by the hotel.

Citigroup/Smith Barney was our investor firm and advisor in 2006. The associates of the firm work closely with us to assure that our reserves are invested in alignment with the financial policies of the College. The unrealized gain on investments was over \$317,000 which contributed to a positive \$55,341 increase in net assets for the College.

A key factor positively affecting the financial statements is derived from the members of the Division and Committees. Members who serve on committees and task groups continue to work many hours without compensation.

The FAB presented the BOD with a balanced budget for 2007. Included in the budget for 2007 is support for continued restructuring activities funded from our reserve funds. Tanya Tanner, CNM, MBA is the new treasurer. Under her leadership the FAB will continue to advise the BOD in efforts to maximize new revenue for the College and assure that money spent realizes value for the College and for our members. ACNM will continue to provide a high level of service to our members and consumers. We are financially sound to continue to pursue our mission.

### FINANCIAL POSITION DECEMBER 31, 2006

#### CURRENT ASSETS

|                           |           |
|---------------------------|-----------|
| Cash and cash equivalents | 554,402   |
| Investments               | 3,460,823 |
| Accounts receivable       | 548,452   |
| Prepaid expenses          | 96,073    |
| Inventory                 | 55,252    |
| Total Current Assets      | 4,715,002 |

#### PROPERTY AND EQUIPMENT

|                                |           |
|--------------------------------|-----------|
| Equipment                      | 246,255   |
| Furniture                      | 128,265   |
| Less, accumulated depreciation | (298,872) |
| Property and Equipment, Net    | 75,648    |

#### OTHER ASSETS

**\$19,226**

#### TOTAL ASSETS

**\$4,809,876**

#### CURRENT LIABILITIES

|                               |           |
|-------------------------------|-----------|
| Accounts payable              | 190,978   |
| Accrued salaries and benefits | 110,664   |
| Deferred membership dues      | 1,103,385 |
| Other deferred revenue        | 522,214   |

#### Total Current Liabilities

**\$1,927,241**

#### OTHER LIABILITIES

|                       |           |
|-----------------------|-----------|
| Deferred rent expense | \$193,425 |
|-----------------------|-----------|

#### TOTAL LIABILITIES

**\$2,120,666**

#### NET ASSETS, UNRESTRICTED

**\$2,689,210**

#### LIABILITIES AND NET ASSETS

**\$4,809,876**

### STATEMENT OF ACTIVITIES DECEMBER 31, 2006

#### OPERATING REVENUE

|  |           |
|--|-----------|
| Membership Dues                        | 1,680,857 |
| Global Outreach International Programs | 1,173,462 |
| Meetings and exhibits                  | 550,671   |
| Publications                           | 405,418   |
| Advertising and Royalties              | 196,868   |
| Product sales                          | 145,643   |
| Contributions and sponsorship          | 123,365   |
| Division of Accreditation              | 74,877    |
| Continuing Competency Assessment       | 77,626    |
| Continuing Education Division          | 8,850     |
| Subscriptions                          | 40,740    |
| Interest                               | 25,558    |
| Other                                  | 28,573    |

#### Total Operating Revenue

**\$4,532,508**

#### OPERATING EXPENSES

|                          |           |
|--------------------------|-----------|
| Member services          | 849,114   |
| Professional services    | 848,691   |
| Global Outreach          | 1,151,582 |
| Meetings                 | 1,060,018 |
| Publications             | 563,258   |
| Divisions and committees | 136,847   |

#### Total Operating Expenses

**\$4,609,510**

#### CHANGE IN NET ASSETS FROM OPERATIONS

**\$(77,002)**

#### OTHER CHANGES IN NET ASSETS

|                                      |           |
|--------------------------------------|-----------|
| Transition Costs                     | (141,221) |
| Restructure Costs                    | (16,722)  |
| Organizational Relationship Expenses | (27,222)  |
| Gain on Investments                  | 317,508   |

#### TOTAL CHANGE IN NET ASSETS

**\$55,341**

#### NET ASSETS, BEGINNING OF YEAR

**\$2,633,869**

#### NET ASSETS, END OF YEAR

**\$2,689,210**

## ACNM National Office Staff

### Executive Office

Deanne Williams, Executive Director  
Kathleen Przybylski, Associate Director  
Interim Executive Director  
Sharon Kirksey-Walcott, Associate Director of Meetings and Industry Relations  
Andrea Watkins, Program Coordinator  
Richard Butler/Fausto  
Miranda, IT Manager

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Maria Nazareth, Director  
Charlene Lewis, Staff Accountant  
Angel Stubbs, Administrative Assistant/ Receptionist  
Sharon Shaw, Accounts Payable/Program Coordinator

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Deborah Gordis, Director  
Sandy Buffington, Senior Technical Advisor  
Annie Clark, Senior Technical Advisor  
Diana Beck, Senior Technical Advisor  
Sandi Crawford, Contracts Manager  
Holly Blanchard, Senior Technical Advisor

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Tina Horn, Director  
Tim Clarke, Jr., Associate Director for Communications  
Rebecca Jacob, Assistant Communications Manager  
George Hamilton, Membership Manager  
Ann-Marie Glanville, Membership Coordinator

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Rima Jolivet, Senior Technical Advisor  
Kerri Schuiling, Senior Staff Researcher  
Michelle King, Senior Policy Analyst  
Patrick Cooney, Federal Lobbyist  
Nancy Hanson, Associate Director of Education  
Robin Dennis, Education Manager  
Rose McClain-Fields, Assistant Education Manager  
Monica Greenfield, Administrative Assistant  
*Journal of Midwifery & Women's Health*  
Tekoa King, Editor  
Patricia Aikins Murphy, Deputy Editor  
Caity Byrne, Publications Coordinator

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