

Rebecca Fay, DNP, CNM, WHNP-BC, FACNM Responses

1. After reading the position description, do you still agree that you are interested in running? What makes you interested in this position? What qualifies you for this position?

I read the nominating committee position description, and I agree that I am still interested in running. I wish to continue involvement at the national level when my term on the Membership and Marketing Committee ends in 2019. Through my interactions with members of the Government Affairs Committee, Membership and Marketing Committee, Affiliate Development and Support Committee, Frontier Nursing University, and the states where I have lived and practiced, I have identified many talented midwife leaders.

2. Undertaking an elected position is a huge time commitment. Do you see any responsibilities that you might not be able to carry out?

I do not have any responsibilities that would preclude me from my Nominating Committee duties if elected.

3. What ACNM Strategic Plan commitments best embody your personal philosophy?

Without members, ACNM will not exist. Domain 1: Supporting Our Members best represents my passion. ACNM membership remains stagnant despite membership campaigns and different incentives. ACNM should value each member and provide supportive and engaging services that members value. Members must recognize the value of membership, or they will not join or renew their membership.

4. In changing purpose to impact, what tools or skill do you have to promote success?

I believe I am an organized person and one who can prioritize tasks at hand. Through my many contacts I have made throughout my career, I know many people whom I can reach out to contribute to any project that may require specialized expertise.

5. What ideas do you have for spreading innovation and improvement?

I believe one of the barriers to enticing new members is the status of the ACNM website. It is outdated and difficult to navigate. Today, members expect to have up to date information at their fingertips. In my opinion, the ACNM website does not meet the members' needs. Funding a website overhaul has been one reason for not updating the website. There are approximately 6800 ACNM members. If each member donated \$10 to the cause, ACNM would collect \$68,000. Although I do not have any idea about the cost of an overhaul, I would think \$68,000 would go a long way. We must think outside of the box when trying to keep pace with other professional associations that provide benefits and resources for all members.